



13 May 2016

ENSURANCE EXPANDS MARKET REACH THROUGH WHITE LABEL AGREEMENT WITH ASX LISTED FINANCIAL SERVICES COMPANY N1 HOLDINGS

- **Ensurance secures agreement with ASX-listed N1 Holdings Ltd which has \$1B loan applications lodged.**
- **Agreement is to Whitelabel Ensurances' online general insurance platform to provide domestic insurance to N1's comparison website.**
- **N1 specialises in Financial Services for the Chinese speaking community and operates an online comparison website for mortgage and car loan products.**
- **The partnership will not only further extend Ensurance's reach into the local market but provides another possible international market.**
- **Ensurance is expecting to add more white label partners in the near term.**

Ensurance Ltd (ASX:ENA, the 'Company') is pleased to announce today that it has entered into an agreement with financial services group **N1 Holdings Ltd** (ASX: N1H) that will enable N1's comparison website to feature domestic insurance products to its users.

The partnership agreement further extends Ensurance's rollout its innovated IT platforms – proving that demand for the Company's multi-insurer digital offerings is increasing.

N1 is a new ASX-listed dynamic financial services company that is focused on servicing the Chinese community in Australia and abroad. Its service offering includes financial planning and an online comparison website for mortgages and car loans.

It recently started operating in Shanghai, China, to expand its services to its client base. In a short period N1 has lodged over \$1 billion in loans and was recently ranked by the Mortgage Professional Australia Magazine as one of the top 10 independent mortgage brokerages in Australia in 2015.

"We are anticipating more of such partnerships in the near future. The momentum Ensurance is experiencing for our bespoke insurance platforms is an indication of the demand the market has for our services and capabilities", Stefan Hicks, Ensurance's Managing Director said.

"N1 adds new dimensions from their dynamic niche position in specialising with the Chinese speaking community and could give us another potential beachhead into China as we look to expand our business internationally."

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About Ensurance

Ensurance is a successful, group of insurance industry companies that have developed real-time, online digital distribution channels for general insurance with multiple insurers.

Ensurance and its wholly owned subsidiaries (“**Ensurance Group**”) provide complimentary services allowing the Ensurance Group to leverage its capabilities and increase market share within the insurance industry. The Ensurance Group includes:

- Savill Hicks Corp Pty Ltd (“**SHC**”): Insurance Brokerage with a 25+ year track record;
- Ensurance Underwriting Pty Ltd (“**Ensurance Underwriting**”): Innovative underwriting products; and
- Ensurance IT Pty Ltd (“**Ensurance IT**”): providing online capability for the Ensurance Group to deliver insurance brokerage and underwriting services.

Ensurance has developed innovative solutions to provide general insurance products through digital media channels. Following national success, Ensurance is positioned to expand its significant IT capabilities by offering additional products to both local and international markets.

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