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FLEXIROAM TO LAUNCH “X” FOR DATA ROAMING**Highlights:**

- X is set to be launched on 1 June 2016 and will initially start shipping to 8 countries.
- X is a patent pending technology to help travellers bypass data roaming charges without having the need to change sim card.
- X is a revolutionary technology which radically changes the way global travellers roam.
- The global data roaming market is estimated to be worth approximately US\$50 billion in 2019.

Flexiroam Limited (“the Company”) is pleased to announce that its wholly-owned subsidiary Flexiroam Sdn Bhd (“FLEXIROAM”) is set to launch its new product X (www.flexiroamx.com) on 1 June 2016. X has received approval from Apple iTunes and will be available for download upon its launch. Initially, FLEXIROAM will be offering X in Australia, Malaysia, Taiwan, Hong Kong, Korea, Singapore, Thailand & Indonesia. FLEXIROAM plans to offer X in other countries in the near future.

Travellers will be able to download the FLEXIROAM X app to order a thin microchip-embedded film that only requires a one time application on the user’s existing SIM. Upon activation, travellers can easily switch over to FLEXIROAM partnering networks for data access without having the need to physically change their existing SIM to gain data access globally. The technology is the culmination of 6 months research and development and FLEXIROAM has filed 3 patents over the period in relation to the core technology.

The Company’s CEO, Jef Ong added “We launched the Flexiroam app in November last year and now with X, we’ve established ourselves as a pioneer in the travel industry, offering smartphone users a full suite of telecommunication services including voice, messaging and data services, using mobile apps. The FLEXIROAM X is highly scalable and we believe it will have a longer lifetime customer value, providing us with new revenue streams”.

With over 1.4 billion outbound travellers¹ anticipated globally by 2019, of which many will be first time travellers, FLEXIROAM will be in a strong position in both the data and voice roaming market. It is estimated that by 2019 the data and voice roaming market will be worth US\$139 billion², with data making up over 35% at US\$50 billion². FLEXIROAM is set on taking advantage of these trends by offering both voice and data roaming services. In line with these

¹ <http://media.unwto.org/press-release/2015-01-27/over-11-billion-tourists-travelled-abroad-2014>

² http://www.ovum.com/press_releases/ovum-says-mobile-data-will-account-for-more-than-half-of-global-roaming-revenues-by-2019/

plans, FLEXIROAM will be actively streamlining its products and phasing out their SIM card products following the launch of FLEXIROAM X.

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About FLEXIROAM

FLEXIROAM is the leading international mobile roaming service provider focused on allowing consumers to stay connected to their home country whilst traveling overseas by using their existing number. Through its innovative wholly-owned technologies, FLEXIROAM offers international outbound travellers worldwide voice and data roaming services in over 200 countries and territories. To date, FLEXIROAM has saved global travellers over USD 7.5 million on roaming charges.

FLEXIROAM was listed on the Australian Securities Exchange (“ASX”) in June 2015 under the code FRX, with the goal of rapid growth and global expansion. With 1 million subscribers and partnerships with over a 100 travel agencies, it is poised to become a formidable name in the international mobile roaming marketplace.

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