

20 June 2016

Company Announcements Office  
Australian Securities Exchange  
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## CONNECTED IO COMMENCES SALES OF ITS PRODUCTS TO THE AMERICAN RED CROSS

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### HIGHLIGHTS

- **American Red Cross places its first order for Connected IO Machine Connect product adding another global customer to the company's rapidly expanding client base**
- **First application of G8C's Machine Connect product to this sector creating another business vertical with substantial scalability**

The Board of G8 Communications Limited (G8C) is pleased to announce that its Connected IO business (CIO) has commenced sales of its Machine Connect modems to the American Red Cross. The American Red Cross will utilize CIO's Machine to Machine (M2M) products to provide connectivity to their Emergency Response Vehicles (ERV's) enabling reliable vehicle tracking, enhanced security and the real-time transfer of vital medical information to and from Red Cross headquarters and their local support crews. ERV's circulate throughout affected communities after disasters to distribute out food, relief supplies, information and to give comfort and support to those in need.

These initial sales potentially represent the start of a long association with the American Red Cross who have been in operation for 133 years and are currently in 73 countries. Over 1.1 billion children have been vaccinated with the help of the American Red Cross and over 100 million people were assisted by the American Red Cross in 2013 alone.

### **Red Cross and M2M:**

The Red Cross responds to approximately 70,000 disasters in the United States every year, including large-scale events such as hurricanes that affect tens of thousands, to earthquakes that impact millions. Although the Red Cross is not a government agency, it is an essential part of the first response when disaster strikes and they work in partnership with other agencies and organizations that provide services to disaster victims.<sup>1</sup>

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<sup>1</sup> <http://www.redcross.org/what-we-do>

In order for first responders to large-scale emergency disasters to work effectively and provide relief quickly they need access to reliable methods of communication both among each other and to those outside of the disaster zone. Frequently, local physical infrastructure such as telephone and internet are vulnerable to disruption in disasters, or alternatively can be overloaded by increased demand during response to disasters.

G8C's Machine Connect products will provide a potential solution to Red Cross first responders in these scenarios by creating interoperable communications between the Red Cross and other first responders in the disaster field and between the Red Cross and agencies working outside of the disaster.

The commencement of sales to the Red Cross mark yet another new vertical that G8C's Machine Connect products can be applied to and adds another large and reputable customer to G8C's rapidly expanding client list.

### **About G8 Communications**

G8 Communications Limited has its operations based in Silicon Valley, in the US. Its business is a wireless technology innovator and manufacturer operating in the multi-trillion-dollar "IOT" (Internet of Things) sector. G8 Specializes in machine to machine ("M2M") connectivity, providing hardware and software solutions to some of the world's largest companies – including Coca Cola and Verizon. G8's software solutions also include a customised cloud management interface and a variety of support services. Cisco predicts there will be 50 billion connected devices by 2020.

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