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**FLEXIROAM FORGES STRATEGIC PARTNERSHIP WITH NETCCENTRIC  
TO EXPAND REACH IN ASIA**

Flexiroam Limited (ASX: FRX) continues its concerted push into the lucrative Asian travel market by forming a partnership with Asia Pacific's leading digital media, marketing and technology business, Netccentric Limited (ASX: NCL).

The partnership entails a collaboration with Netccentric subsidiary, AroiMakMak.com to drive awareness and distribute Flexiroam's newly launched data roaming solution, Flexiroam X.

AroiMakMak.com is an essential travel and lifestyle resource for international travellers seeking to discover the best places to visit for food, shopping and entertainment in Bangkok. In 2015, the website received 1.2 million visitors and currently averages over 500,000 views monthly of high quality traffic, amongst travellers with a high propensity to spend when abroad.

AroiMakMak.com also has a rapidly expanding foothold to South Korea and Japan, two major travel hubs in Asia.

"Our partnership with Flexiroam sees us working together to prepare inbound travelers with the best possible experience when they arrive in Thailand, Tokyo or Seoul. Combining our local travel expertise with free roaming data from Flexiroam X allows us to cement our offering as the best one-stop guide to Bangkok, Seoul, and Tokyo to drive readership" says Cheo Ming Shen, CEO of Netccentric Limited.

Flexiroam's partnership with AroiMakMak.com will initially entail 25,000GB of Flexiroam X free roaming data promotional codes being given out to travellers via the website and their social media channels.

Flexiroam will leverage this partnership to lower the cost of customer acquisition and increase brand awareness within the Thailand tourism market, which saw 29,881,091 inbound tourists in 2015.

"We're extremely excited to work with Netccentric to position Flexiroam X in front of millions of international travellers. We foresee a tremendous amount of synergy with AroiMakMak.com's core audience, who will be hungry for Flexiroam X's capability to deliver affordable roaming data to stay connected online to document their travels on social media" says Flexiroam CEO Jef Ong.

Thailand represents a significant market opportunity for Flexiroam as one of Asia's leading tourist hubs. Leveraging AroiMakMak.com's authority will allow Flexiroam to establish a strong presence in Asia and is the first of many promotions to emerge out of this partnership.

This is a significant market opportunity where, by leveraging on the website's popularity, the Company hopes to create a strong presence in Thailand and to increase the number of "X" subscribers across the region. This partnership includes opportunities for the Company to share future promotions through the website.

Official Flexiroam X website: <http://www.flexiroamx.com/>

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## ABOUT FLEXIROAM

FLEXIROAM (ASX: FRX) is a new breed of telecommunications company that enables travellers to bypass roaming charges around the world. The company unveiled its flagship data roaming product, FLEXIROAM X which allows users to earn up to 100GB of data to be used in 100 countries with plans which last up to 1 year. FLEXIROAM is an asset light telecommunication company which does not own physical infrastructure yet is able to connect to 580 network operations around the globe enabling its services to have access in over 200 countries and territories.

FLEXIROAM has saved millions in roaming charges for its over 1 million subscribers through its products which has radically changed the way people connect all over the world. Its partnerships with hundreds of travel industry partners across Asia Pacific, which includes global airlines, has enabled it to establish footprints in the region. The company was listed on the Australian Securities Exchange ("ASX") in June 2015 under the code FRX, and is today one of the fastest growing global virtual mobile operator in Asia Pacific.

### About Netcentric

Netcentric Limited (ASX: NCL) is a digital media business established in 2006 and operates six businesses in the digital advertising sector across multiple geographies including Singapore, Malaysia, Australia, Philippines, China and the U.K. Netcentric provides advertisers with an innovative platform to connect advertisers with publishers and social influencers to promote their products and services. Its Display Ad Network and Influencer Platform spans over 950,000 blogs and 250,000 social influencers. Netcentric was listed on the ASX in July 2015.