

## ASX Announcement

30 June 2016

### Insights Retail to power major Australian retailer with three year deal

- **Contract win with major Australian consumer electronics retailer**
- **Provide competitive market intelligence across their Australia wide footprint**
- **Contract value of C\$500K over three years**
- **Major opportunity to provide additional solutions and upsell potential**

Invigor Group Limited (ASX: IVO) (“Invigor”) is pleased to announce that it has signed a major contract to supply one of Australia’s leading consumer electronics retailers with Insights Retail. The landmark deal will see Invigor provide its competitive market intelligence solution over a three year period.

The base value of the deal is approximately \$500,000 over the contract term with the option to include additional solutions from Invigor’s product suite across the retail chain’s store network. This has the potential to increase the total contract value substantially over the contract term.

Invigor’s Chairman & CEO, Mr. Gary Cohen said “This is a major win for Invigor and is particularly significant in that it positions our solution for competitive market intelligence in the big league of major retailers in Australia. This win will lay the foundation for substantial sales growth with our ability to work with this retailer on our other solutions and generally assist in the rollout of their digital strategy. The win also validates our recent strategy of clearly differentiating our solutions to major retailers and brands in helping them solve the challenges posed by today’s dynamic retail environment. It is also rewarding to see our strategy of moving towards higher value and longer term engagements with market leading customers coming to fruition.”

#### **For further information, please contact:**

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### **About Invigor Group Limited**

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.

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