

Form 604

Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme Animoca Brands Corporation Limited

ACN/ARSN 122 921 813

1. Details of substantial holder(1)

Name Animoca Brands Corporation Limited (Animoca Brands)

ACN/ARSN (if applicable) 122 921 813

There was a change in the interests of the substantial holder on 27 October 2016

The previous notice was given to the company on 18 August 2016

The previous notice was dated 18 August 2016

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	14,021,882	6.84%	16,413,424	7.56%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
27 October 2016	Animoca Brands	Change in relevant interests due to conversion of Class A Performance Shares into ordinary shares. 2,391,542 of the new ordinary shares are subject to a mandatory ASX restriction agreement until 23 January 2017, which gives rise to a power to control disposal of these ordinary shares	Nil	2,391,542	2,391,542

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Animoca Brands (arising from ASX mandatory restriction agreements)	See Annexure A	See Annexure A	Power to control disposal of ordinary shares under ASX mandatory restriction agreements. Restriction period ends on 23 January 2017.	16,413,424 ordinary shares	16,413,424

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Not applicable	Not applicable

6. Addresses

The addresses of persons named in this form are:

Name	Address
Animoca Brands	Unit 417 – 421, Level 4, Cyberport 1, 100 Cyberport Road, Hong Kong
Person named in Annexure A	See Annexure A

Signature

print name **Jillian McGregor** capacity **Company Secretary**

sign here



date 28 October 2016

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This is Annexure A of 1 page referred to in ASIC Form 604 (Notice of Change of Interests of Substantial Holder) lodged by Animoca Brands Corporation Limited ACN 122 921 813.



Company Secretary

Dated: 28 October 2016

ASX Mandatory Restriction Agreements

Holder of relevant interest	Registered holder of securities/ Person entitled to be registered as holder	Number of ordinary shares	Restriction period
Animoca Brands	Asyla Investments Limited	16,413,424	24 months from date of reinstatement to the ASX (being until 23 January 2017)

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