

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Animoca Brands Corporation Limited</b>
<b>ABN</b>	<b>29 122 921 813</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Yat Siu
<b>Date of last notice</b>	5 October 2016

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Asyla Investments Ltd (Mr Siu is the ultimate beneficial owner)
<b>Date of change</b>	(a) 27 October 2016 – conversion of Class A Performance Shares into ordinary shares (b) 31 October 2016 – forfeiture of Class B Performance Shares

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

<b>No. of securities held prior to change</b>	<p><b>Direct</b> 165,000 Fully Paid Ordinary Shares</p> <p><b>Indirect</b> 14,021,882 Fully Paid Ordinary Shares (escrowed until 23 January 2017)</p> <p>5,978,856 Class A Performance Shares (escrowed until 23 January 2017)</p> <p>2,989,428 Class B Performance Shares (escrowed until 23 January 2017)</p>
<b>Class</b>	<p>Ordinary Fully Paid Shares</p> <p>Class A and Class B Performance Shares</p>
<b>Number acquired</b>	2,391,542 Ordinary Fully Paid Shares upon conversion of 5,978,856 Class A Performance Shares
<b>Number disposed</b>	2,989,428 Class B Performance Shares forfeited in accordance with terms and conditions of these shares
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Nil
<b>No. of securities held after change</b>	<p><b>Direct</b> 165,000 Fully Paid Ordinary Shares</p> <p><b>Indirect</b> 16,413,424 Fully Paid Ordinary Shares (escrowed until 23 January 2017)</p>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	<p>Conversion of Class A Performance Shares into Fully Paid Ordinary Shares</p> <p>Forfeiture of Class B Performance Shares</p>

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	
---------------------------	--

+ See chapter 19 for defined terms.

For personal use only

<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
<b>Interest after change</b>	

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	Not applicable
<b>If prior written clearance was provided, on what date was this provided?</b>	Not applicable

---

+ See chapter 19 for defined terms.

For personal use only