

## ASX ANNOUNCEMENT | MANALTO LIMITED

### Mr Paul Gardner AM Joins Manalto Board of Directors

- **Former Chairman of Grey Group Advertising joins Manalto Board**
- **Gardner to strengthen Company's global market strategy**
- **Board renewal nears completion**

**MELBOURNE – 14 November 2016 - Manalto Limited (ASX: MTL)** (Manalto or the Company), is pleased to announce that it has appointed Mr Paul Gardner AM, as a non-executive Director of the Manalto Board of Directors, effective 16 November 2016. This appointment follows the Company's recent announcement of new Chair, Mr Jim McKerlie, as part of a board renewal process to support the Company for its next stage of growth, towards becoming a globally recognised and leading social media platform sold via the cloud marketplaces of hosting companies, Telcos and other cloud resellers, to small, medium and large enterprises. The Company also today announced the appointment of Mr Gary Cox to its Board of Directors.

Mr Gardner is a highly regarded Australian-based entrepreneur and business advisor to CEOs and SME's. He is the founder of business consultancy, pgardner.com.au Pty Ltd, delivering specialised and strategic business planning, marketing communications expertise to leading brands across industry and major events including The Australian Open and Australian Grand Prix and provides bespoke mentoring for professional service businesses, government and for green field start-ups in Australia and overseas.

Mr Gardner is an influential leader within the advertising industry and business community, with over 30 years of experience. He has held executive roles with a number of Australia's leading agencies, including his role as Chairman of Grey Group Australia, for 13 years of his 20-year tenure at Grey, in addition to a number of senior creative and account service positions. Paul is an Executive Director for leading experiential marketing company, Dig&Fish, a principal of boutique B2G (business-to-government) company DEPA Connections and is a mentor for renowned business network, The Boardroom.

Mr Gardner has also held a number of board positions across philanthropic, sporting, community and academic organisations, including, but not limited to: Open Family, Business 4 Millennium Development, Melbourne Football Club, Malthouse Theatre, RMIT's Advertising Industry Advisory Committee, Honan Insurance Group Advisory Committee, Lord Mayor's Charitable Foundation and the Emerging Writer's Festival.

As part of the arrangements in connection with Mr Gardner's appointment the Company is proposing that subject to Shareholder approval, Mr Gardner or his nominee, be allotted 750,000 unlisted options for no consideration with an exercise price of \$0.07 each, for one (1) ordinary share and expiring on a date three (3) years from the date of allotment. It is proposed that this allotment will be considered for approval by shareholders at an Extraordinary General Meeting to be held in due course.

**Managing Director Anthony Owen said,** "Mr Gardner joins Manalto at a time of enormous business opportunity and growth. The Company has successfully injected itself at the forefront of the cloud distribution with the key focus now including ramping up global awareness of Manalto, driving usage, revenue growth and performance".

**Recently appointed Chair, Jim McKerlie said,** "Paul's decision to join the Board is a fantastic opportunity for Manalto especially as our marketing and branding strategy takes off to the next level and I am looking forward to working together. His leadership and impressive bank of experience across strategic marketing and advertising, commercial growth, innovation and engagement will help to guide our path".

**Paul Gardner said of his appointment,** "I am delighted to be joining a company with strong management and large global aspirations at such a dynamic time in both its growth and the evolution of the cloud based marketing of services".

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#### **For more information**

##### **Media and Investor Relations**

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##### **About Manalto Limited**

Manalto Limited (MTL.ASX) is a U.S. based global provider of cloud social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media at scale – including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms – in just one click. Manalto offers a direct-to-market Enterprise Solution and a business application for channel partners to offer to SME's – 'Sóshlr'. Manalto is headquartered in Washington, D.C. with offices in the Netherlands, Australia and South Africa, and supports channel partners and customers globally.

[manalto.com](http://manalto.com)  
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