



23 November 2016

Company Announcements  
Australian Securities Exchange

Via: [www.asxonline.com](http://www.asxonline.com)

### **UPDATE ON LITIGATION**

Mobile Embrace Limited (**ASX: MBE** or **Company**) wishes to provide an update in relation to the Supreme Court litigation further to its most recent announcement of 10 August this year.

MBE has now quantified the amount of its cross claim against the Plaintiffs in an amount between \$4m and \$11m. Pleadings have closed and the exchange of written evidence has commenced and is expected to be finalised in late January. The proceedings have been listed for a directions hearing also in late January wherein it is expected that a hearing date will be allocated towards the middle of the latter half of next year. This period may be shortened depending upon the workload of the Court.

MBE continues to deny the claim by GBD in its entirety and will continue to vigorously pursue its cross claim, however the amount that would be recoverable in MBE's favour is not known in the event that MBE succeeds in its cross claim.

Previous announcements to the market in relation to the litigation have been made on 6 October 2015, 19 November 2015, 10 August 2016 and in the Company's half year accounts lodged 18 February 2016 and full year accounts lodged 9 August 2016.

### **About Mobile Embrace Limited**

Mobile Embrace Limited (ASX: MBE) is a mobile commerce company. Through our integrated and award winning mobile marketing and carrier billing infrastructure we enable the reach, engagement, transactions with and embracement of consumers via mobiles and tablets.

To learn more please visit [www.mobileembrace.com](http://www.mobileembrace.com), follow us on Twitter [@ir\\_mbe](https://twitter.com/ir_mbe) or download independent research on MBE here: [www.mobileembrace.com/investors/](http://www.mobileembrace.com/investors/).

### **DISCLAIMER**

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Mobile Embrace Limited and its subsidiaries

### **Media Contacts:**

Chris Thorpe  
CEO & Co-Founder, Mobile Embrace  
+61 2 9360 3385

**Mobile Embrace Limited** ABN: 24 089 805 416

Level 23, 100 William Street, East Sydney NSW 2011 Australia

**T** +61 2 9360 3385    **F** +61 2 9360 2775    **W** [www.mobileembrace.com](http://www.mobileembrace.com)

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