



**For Release**  
25 November 2016

## **70% of Australia's top 20 tech recruiters sign on to beta phase and continued significant growth in registered talent numbers**

*Key highlights:*

- **Gooroo's Hirer platform pilot concluding and moving to beta release**
- **Over 50 companies now registered for Gooroo's beta program, including 14 of the top 20 tech recruiters in Australia (by volume of total tech roles published)**
- **Number of registered verified talent now in excess of 16,000 individuals**

Following on from the update issued on 26 October 2016, Gooroo has successfully begun the commercial rollout of the Hirer platform. The Hirer platform provides employers and recruiters ("hirers") with the ability to accurately identify tech professionals who have the skills, experience and behaviours to fit their role, team and company.

Gooroo Ventures Limited CEO Greg Muller says, "It has been less than three weeks since we opened beta registrations. We have been overwhelmed with the response with 70% of Australia's top 20 tech recruiters signing up, by volume of roles published this year."

Beta is the final step in the Hirer product release schedule and represents an opportunity for the Company to request feedback as companies and talent use the product daily.

The beta program will start in Australia next month providing pre-registered companies access to Gooroo's talent matching system. The first 100 beta customers will be offered a free access period along with an initial 'credits' package. Once the credits are used, they will be prompted to top-up their credit balance as well as subscribe to continue their use of the platform.

"From the feedback received we have committed to use 'credits' as a common currency to keep the experience simple and globally consistent. Credit packs are purchased and used across the platform for various transactions, including invitations made by employers to candidates that Gooroo anonymously matches to them.

When a matched candidate accepts an employer's invitation to consider their role, credits are debited from the customer's account and the candidate is added to a shortlist. Each 'accepted' invitation will average about A\$250 for junior roles and A\$1,250 for senior level appointments. We expect to provide 3-4 shortlisted candidates per role" explains Mr Muller.

Gooroo verified talent (candidate) registrations also continue to increase rapidly, now over 16,000 and has risen at an annualised growth rate of 96% over the past 2 months. Shortly the Company intends to announce that it will be offering employers access to a database of millions of tech talent, cementing Gooroo's global reach and scalability.

### **Investor & media enquiries**

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## About Gooroo

Gooroo is a global online marketplace that directly connects employers with the world's tech talent, using predictive matching technology to deliver greater confidence and certainty for hirers and talent.

Gooroo has established an international talent pool across 110 countries. Hiring organisations (both employers and recruiters) pay to access this candidate pool and to be intelligently matched to qualified candidates.

Gooroo's core 'selection science' technology leverages sociometrics along with artificial intelligence disciplines such as machine learning and natural language processing. Gooroo's technology evaluates an individual's alignment and likely contribution to a company and their team, enabling high performance.

Gooroo is targeting the US\$100 billion+ global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14billion global problem.

For more information on Gooroo, visit:  
Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)  
Website: [www.gooroo.io](http://www.gooroo.io)

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