

5 December 2016

FLEXIROAM SIGNS AGREEMENT WITH BRIGHTSTAR, THE WORLD'S NUMBER ONE WIRELESS DISTRIBUTOR

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has entered into a consignment agreement with Brightstar Distribution Sdn Bhd ("Brightstar"), a subsidiary of Brightstar Corp.

Flexiroam has appointed Brightstar as a consignee with exclusive rights to display and sell its flagship product Flexiroam X, a data roaming solution. It is a revolutionary thin microchip that applies to users' existing SIM card and allows users access to a singular pool of data balance to be used in over 100 countries. Brightstar will distribute the Flexiroam X product by promoting and selling it both in-store and online.

Brightstar Corp. has a presence on six continents, and delivers over 100 wireless products and services to around 100 countries. Brightstar distributes products and manages inventories for mobile device manufacturers, wireless operators and wireless retailers. Globally, Brightstar serves over 200 mobile network operators, 50,000 retailers and 15,000 enterprise customers.

Flexiroam managing director Jef Ong explains "Brightstar is a great global partner for us as we can leverage on their experience and network in penetrating retail markets worldwide."

The consignment agreement adds value to Flexiroam as it accelerates sales and business growth. With Brightstar as the distributor, Flexiroam X will be marketed in more markets with greater exposure. Brightstar provides local expertise in sales networks to expand Flexiroam's reach and drive product demand.

"Being selected as the distributor for Flexiroam is an excellent opportunity for Brightstar," said Andy Tan, Managing Director of Brightstar Distribution Sdn Bhd. "We look forward to expanding Flexiroam's availability in marketplaces."

-Ends-**ABOUT FLEXIROAM LIMITED**

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

For more information please contact:**Flexiroam Limited**

Jef Ong

Managing Director

T: +61-8-62252364

E: investor@flexiroam.com

ABOUT BRIGHTSTAR CORP

Brightstar, a subsidiary of SoftBank Group Corp., is a leading provider of B2B services to mobile manufacturers, operators, retailers, and enterprises. With more than 50,000 customers in about 100 countries across six continents, Brightstar is firmly positioned at the centre of the wireless ecosystem®. Brightstar touches almost every aspect of a mobile device somewhere in its lifecycle, by providing innovative services that can be seamlessly integrated across customer mobile value chains. Brightstar reported global net revenues of approximately US\$12.1 billion in 2015. For more information, please visit www.Brightstar.com.

For personal use only