

GRUDEN

6 December 2016

Gruden Wins Competitive Tender for NSW Government Project

Contract to provide material revenue contributions in FY17, FY18 and FY19

- Gruden selected in competitive tender by the NSW Small Business Commissioner (OSBC) to deliver and support a new system to dramatically streamline the current user experience and services offered to the OSBC's target audience.
- Totalling \$2.93 million contract to provide material revenue contribution to the remaining FY17 period and through to FY18 and FY19, with potential for a further two 12 month extensions.
- System to be developed will also have the potential to be scaled and used by other Government jurisdictions and industries
- Provides further validation of the Company's ability to secure substantial Government contracts, following the recent agreement with the Public Records Office of Victoria (PROV)

Market leading technology agency, The Gruden Group Limited (ASX:GGL) (Gruden or the Company) is pleased to announce it has been selected by the NSW Small Business Commissioner (OSBC) to deliver an integrated digital solution to enable the OSBC to interact more efficiently and effectively with its key stakeholders, small businesses. In 2015, there were approximately 700,000 small businesses operating in NSW (*Source: Australian Bureau of Statistics*).

The highly innovative system to be developed by Gruden will include functions and capabilities to enhance the user experience and make it quicker and simpler to access critical advice and services. The system will also have assured access and security and real time integration with Government and commercial sources.

The contract with the OSBC is for an initial three-year period for a total \$2.93 million, providing a material revenue contribution to the remaining FY17 period and through to FY18 and FY19. Post the three-year period that includes the initial build and ongoing maintenance, the contract has the option of a further two 12 month extensions for ongoing maintenance and servicing of the system.

The agreement with the OSBC also provides the opportunity for Gruden to work closely with OSBC in scaling the solution to suit other government and commercial requirements.

The partnership has provided further validation of the Company's ability to secure substantial Government contracts and follows the recent agreement with the Public Records Office of Victoria (PROV) to create a cloud-based environment that will digitise all the PROV records, making them publicly searchable in the cloud.

The Gruden Group

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Tim Parker, CEO of The Gruden Group commented: "We're delighted to be working with the OSBC on this innovative project that will deliver an altogether improved digital experience to small businesses. Our technical expertise and capabilities have been proven time and time again and this is yet another example of where we excel in this space. We're looking forward to working closely with the OSBC to develop a system to significantly improve service it provides its stakeholders."

ENDS

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About Gruden

The Gruden Group Ltd is a market leading technology provider offering fully integrated fintech platforms in the digital marketplace, with over 80 staff, across five office locations. The Company is made up of the award-winning Gruden Digital Services, Gruden Performance Marketing, award-winning Gruden mobileDEN and Gruden Government. Services offered across the group include digital marketing, web and mobile application development and mobile loyalty with point of sale integration. For more information, visit www.thegrudengroup.com

About NSW Small Business Commissioner

Small businesses are vital to the NSW economy. They provide essential products and services, which contribute to economic growth, and from a social perspective, small business owners provide employment in their local communities and often support local schools, sporting clubs and charities.

Small businesses create wealth and employment for the benefit of all Australians. There are almost 690,000 small businesses in NSW, approximately 96 per cent of all NSW businesses.

<http://www.smallbusiness.nsw.gov.au/>

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