



ASX Release

Board Changes

- Board appointment of Dr. Nigel Finch as Non-Executive Director
- Adds a wealth of small cap listed company and strategic Board expertise, via Directorships with a number of ASX listed companies that include Sky Dive the Beach (ASX:SKB) and Kneomedia (ASX:KNM)
- Dr. Finch will also take the role of Chairman of the Audit and Risk Committee, bringing significant financial acumen
- Mr. Martin Green and Mr. Richard Kuo to retire from the Board

Animoca Brands (ASX: AB1, "The Company") is pleased to announce the appointment of Dr. Nigel Finch as Non-Executive Director. At the same time, existing Non-Executive Directors Mr. Martin Green and Mr. Richard Kuo will retire from the Board of the Company, effective immediately, to pursue other business interests.

Dr. Finch joins the Board of Animoca Brands effective immediately. He adds a wealth of small cap company expertise, having held or currently holding Directorships with leading small cap ASX listed companies including Panorama Synergy (ASX:PSY), Mach7 Technologies (ASX:M7T), Sky Dive the Beach (ASX:SKB), Kneomedia (ASX:KNM) and 3D Medical (ASX:3DM).

Dr. Finch was instrumental in the successful listings and capital raises for Sky Dive the Beach (\$20 million IPO), Mach7 Technologies (\$5 million capital raise), Kneomedia (\$2.5 million capital raise) and 3D Medical (\$9 million capital raise). He played an instrumental role in establishing growth strategies for these businesses and was key to the acquisition strategy for Sky Dive the Beach that has since seen it raise over \$55 million in capital and acquire five businesses.

Dr. Finch will also take over from Mr. Richard Kuo as Chairman of the Audit and Risk Committee. He is a Fellow of the CPA and a Chartered Accountant, and brings advanced financial modeling, analysis and fiscal planning expertise to this role. Furthermore, he was previously the Associate Dean and Associate Professor of Accounting at the University of Sydney Business School.

He has a strong educational background and holds a Doctor of Philosophy in Accounting and Business Law; a Master of Laws in International Tax and Financial Services; a Master of Business Administration; a Master of Commerce in Professional Council; a Company Directors Advanced Diploma; and a Diploma of Financial Markets.

Robby Yung, CEO, Animoca Brands said: "I would like to welcome Nigel to the Board of Animoca Brands. His experience and professional background will add valuable skills to the Board and I look forward to working closely with him."



David Kim, Chairman of Board commented: "We look forward to having Nigel on board and growing our business together through the next stages of Animoca Brands. I would like to offer sincere thanks to Richard and Martin. Their professionalism, discipline and integrity made possible all that we have done up to this point in our Company's evolution. On behalf of the other Directors and shareholders: Thank you for a job well done and we look forward to your continued support for Animoca Brands."

These changes will bring the Board to a total of six; a strong and diverse board that includes Chairman Mr. David Kim, CEO Robby Yung and Non-Executive Directors Mr. David Brickler, Mr. Hu Bin, Mr. Yat Siu and Dr. Nigel Finch.

About Animoca Brands

Animoca Brands (ASX:AB1) publishes globally a broad portfolio of mobile games, including several games based on popular intellectual properties such as Garfield, Thomas & Friends™, Masters of the Universe™, and Ultraman. The company's games have been downloaded over 240 million times. Animoca Brands is based in Hong Kong. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google+](#).