

ASX RELEASE

20 JANUARY 2017

SECOND QUARTER REVENUE UPDATE

HIGHLIGHTS

- **Following a strong finish in the December quarter, revenue is expected to increase by circa 5% on the previous quarter (prior guidance 3-7% down)**
- **The stronger performance was a result of a number of advertising opportunities that presented late in the period, in part related to initiatives taken to improve sales performance**

Tech Mpire Limited (ASX: TMP) (Tech Mpire or Company) is pleased to advise that December quarter revenue is expected to increase by circa 5% on the previous quarter (prior guidance 3-7% down, announcement 14 December 2016).

At the start of December, the Company showcased its offering at Asia's leading performance marketing conference, Affiliate World Asia, hosted in Bangkok. The Company used this business development opportunity to reinforce relationships with existing clients and partners, recruit new supply partners and continue building awareness in Asia. In part, this initiative presented some new revenue opportunities which the Company was able to execute on late in the period, seeing a stronger finish to the quarter.

Further information and final revenue for the quarter will be in Tech Mpire's Quarterly Activities Report 31 December 2016, expected to be released by the end of next week.

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For more information, please contact:

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