



28 February 2017

ASX ANNOUNCEMENT

ANIMOCA BRANDS CORPORATION LIMITED

SUCCESSFUL COMPLETION OF RETAIL ENTITLEMENT OFFER

Attached is an announcement by Animoca Brands Corporation Limited in relation to the successful completion of the retail component of the pro-rata accelerated non-renounceable entitlement offer as announced on ASX on 1 February 2017.

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ASX RELEASE

28 February 2017

SUCCESSFUL COMPLETION OF RETAIL ENTITLEMENT OFFER

Animoca Brands Corporation Limited is pleased to announce the successful completion of the retail component (**Retail Entitlement Offer**) of its fully underwritten accelerated 4 for 5 non-renounceable entitlement offer (**Entitlement Offer**) of new ordinary shares (**New Shares**) as announced on ASX on 1 February 2017.

The Retail Entitlement Offer closed at 5.00pm AEDT on 27 February 2017.

Eligible retail shareholders subscribed for 43,401,280 New Shares under their pro-rata entitlements.

Entitlements not taken up by eligible retail shareholders by close of the Retail Entitlement Offer and entitlements which would otherwise have been offered to ineligible retail shareholders were offered through a retail shortfall facility.

There was a shortfall of 22,337,635 (**Shortfall Shares**) between the number of shares subscribed for by eligible retail shareholders on a pro rata basis and the number of shares offered under the Retail Entitlement Offer. The Shortfall Shares have been allocated in accordance with the rules set out in the Retail Offer Booklet.

On settlement, the Retail Entitlement Offer will raise proceeds of \$1,972,167.45 at an issue price of \$0.03 per New Share.

Total proceeds from the Entitlement Offer are \$5,208,496.98.

Settlement of the New Shares issued under the Retail Entitlement Offer is scheduled for 2 March 2017. The issue of these New Shares is expected to occur on 3 March 2017 and trading on ASX is expected to commence on 6 March 2017.