

ASX RELEASE

20 March 2017

**RECORD REVENUE EXPECTED FOR MARCH QUARTER,  
SALES UP MORE THAN 50%****HIGHLIGHTS**

- **Tech Mpire expects to achieve record revenue exceeding \$12 million for the March quarter**
- **The result will represent an increase of more than 50% over the previous quarter and a 20% increase on the Company's previous record quarterly revenue**
- **Revenue growth has been driven by new sales initiatives and technology developments that have led to increased client engagement and satisfaction**
- **Tech Mpire remains confident that its continued technology enhancements will drive future growth**

Tech Mpire Limited (**Company** or **Tech Mpire**) (**ASX: TMP**) is pleased to advise that its March quarter revenue is expected to exceed \$12 million, representing an increase of more than 50% on the previous quarter.

The revenue for the quarter will be a record for the Company, surpassing the previous record of \$10.1 million set in the December 2015 quarter.

The Company continues to benefit from the distinction of business development and account management roles. This enabled the Company to pursue new clients, while delivering an improved level of service to its existing client base.

The continued evolution of Tech Mpire's proprietary invalid-traffic mitigation tool, TrafficGuard™ has also contributed to the Company's ability to attract and retain clients. TrafficGuard is a tangible demonstration of the Company's dedication to quality, which is a key point of differentiation.

Tech Mpire expects that its continued investment in technology will strengthen its offering and drive future growth. The Company has further technology initiatives in the pipeline that, once implemented, will allow Tech Mpire to utilise its traffic supply more effectively to satisfy the significant global demand. Further information about the Company's strategy will follow shortly.

"Over the past six months Tech Mpire has sharpened its focus on technology and specialisation in our business development and client servicing. We are now seeing the benefits of our investment in the recruitment of highly proficient sales and engineering staff," said Tech Mpire CEO and Managing Director, Luke Taylor.

"We see significant opportunity in front of us which we are confident we can capitalise on to drive future growth."

-Ends-

For more information, please contact:

**Investor Enquiries**

Luke Taylor

Managing Director

Tech Mpire Limited

+61 (08) 9473 2500

[investor.enquiry@techmpire.com](mailto:investor.enquiry@techmpire.com)

**Media Enquiries**

Melissa Mack

Media & Capital Partners

0430 119 951

[melissa.mack@mcpartners.com.au](mailto:melissa.mack@mcpartners.com.au)

For personal use only