

22 March 2017

FLEXIROAM PARTNERS WITH SMART-I, MALAYSIA'S TOURIST APP

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly-owned subsidiary Flexiroam Asia Limited ("Flexiroam") has entered a partnership with Smart Malaysia Apps Sdn Bhd ("Smart Malaysia").

Smart Malaysia developed the Smart-i Go Malaysia ("Smart-i") mobile app which is specially designed to be used by tourists visiting Malaysia. Smart-i was conceived in line with the call by the Malaysian government for the country to play an active role in promoting Malaysian tourism. Currently, Smart-i has 1.5 million users which uses the app to access tourism offerings and information of Malaysia.

The partnership is tailored to meet the needs of tourists in Malaysia to further enhance the overall travel experiences in Malaysia. Smart-i's users will be able to view and purchase Flexiroam X Starter packs and get 500MB of free data via the app.

With Flexiroam X's data connectivity, tourists can stay connected online and access Smart-i's comprehensive contents including places of interest, shopping and making reservations for accommodations. Flexiroam X offers tourists the access to the best tourism contents in Malaysia via Flexiroam's stable data connectivity.

"We are committed to this partnership with Flexiroam as it would be beneficial to our 1.5 million users who rely on Smart-i whilst in Malaysia or planning to spend their vacation in the country. At the same time, this initiative would also help boost the domestic tourism sector", said Mr. Ryan Loh, Chief Operation Officer of Smart Malaysia.

-Ends-**ABOUT FLEXIROAM LIMITED**

FLEXIROAM (ASX: FRX) is a leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond. Please visit <https://www.flexiroam.com/>.

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