

Motopia merger partner Cirralto executes significant reseller agreement

Highlights

- Cirralto signs a reseller agreement with international e-Commerce vendor
- Agreement brings immediate revenue and growth outlook via migration and cloud enablement services
- Pilot program for e-Commerce migration underway to validate Cirralto's technology capabilities
- On completion of pilot program, a joint marketing initiative will be implemented to acquire customers for e-Commerce migration
- Cirralto acquisition by Motopia on schedule to conclude on or before 30 June 2017

Melbourne, 23 March 2017. Motopia Limited (ASX: MOT or the company) is pleased to update the market on its acquisition of cloud data migration technology and service provider Cirralto Business Services Pty Ltd (Cirralto) as announced on November 10 2016 (Acquisition). We are also pleased to announce that Cirralto has signed a significant reseller agreement (the Agreement) with an international e-Commerce vendor that will provide a catalyst for significant future revenues to the merged company.

Modernisation and migration of business data and systems to the Cloud by Cirralto can be executed across a range of versions of MYOB, Quickbooks and Xero along with other systems. Modernisation of customer data and systems to a cloud based version is essential for current and future POS and supply chain management.

Motopia estimates there are many thousands of small and medium enterprise businesses that will require such modernisation service and the company is confident that this agreement will bring significant revenues to the merged Motopia entity as the service is rolled out via this reseller agreement offering.

Acquisition Update

On November 10 2016, Motopia announced the binding terms of the acquisition of Cirralto by Motopia (Motopia to acquire cloud data migration technology and service provider Cirralto Business Services Pty Ltd) <http://www.asx.com.au/asxpdf/20170224/pdf/43g96l0qxvvh.pdf>

Motopia commissioned Nexia (Independent Expert) to prepare an Independent Expert's Report (IER) to express an opinion as to whether or not the Transaction is fair and reasonable to the non-associated shareholders of Motopia.

The IER is nearing finalization and shortly thereafter the Company expects to dispatch its Notice of Meeting (NOM) including a copy of the IER in the coming weeks and will convene an Extraordinary General Meeting (EGM) for shareholders to vote on the Transaction.

As the timeline for completion of the Transaction has stretched out the board of Motopia and Cirralto have extended the completion deadline from 31 March 2017 to 30 June 2017.

The acquisition aligns with Motopia's strategy to build a Global IT Modernisation Company and will enable Motopia to deliver our clients, the following services:

On premise to cloud accounting software



Business Process Digitisation and Legacy Software



ERP Implementation



Customer and Supplier Relationship Transformation



Returns Management Solutions



Export Marketplace Enablement and Integration



E-Commerce Solutions



Point of Sale (POS)



Franchise Solutions



Integrated & Hybrid Retail Solutions



Cirralto Signs Reseller Agreement

Cirralto Reseller Agreement

The board of Motopia is pleased to announce that Cirralto has recently signed a reseller agreement with a significant international e-Commerce vendor. Under the terms of the reseller agreement (commercial in confidence), Cirralto will undertake a pilot program with the vendor to provide e-Commerce migration and enablement services to 10 business customers wishing to migrate and move e-Commerce platforms.

On completion of the pilot program, the agreement is expected to deliver a strong pipeline of target customers that can utilise Cirralto's e-Commerce migration service, thereby generating recurring monthly revenue via the Cirralto's e-Commerce migration and modernisation services.

The Board expects to grow capacity and add customers with increasing velocity as the e-Commerce migration technology matures and expects that Cirralto will undertake a marketing campaign with the vendor to promote the e-Commerce migration service.

Key benefits of the migration service and reseller relationship:

- access to enterprise and government customer base
- national sales presence
- strong presence in key vertical markets for the Company's modernisation services

The Board views this relationship as a fundamental tenet of the new business offering and validation of the Company's core strategy.

The board and management of Motopia are looking forward to completing the acquisition and providing regular updates on new contracts as they arise and associated pipeline revenue increases. We thank all shareholders for their support through this transition process to Motopia becoming a major IT Modernisation Services provider.

For more information, visit www.motopia.com or contact:

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About Motopia Limited

Motopia Ltd (ASX: MOT) is an ASX listed software company that owns and operates technology assets that enable legacy data and systems migration to the cloud. Motopia's 2SQL product is regarded by Microsoft and other technology experts as the best of breed Access to SQL migration solution.

In response to the growth of cloud computing services and broadening demand for legacy migration away from Access, Motopia has invested in a SaaS platform (www.convertu2online.com) to complement its on premise migration offerings. We have also formed new relationships to support our commercialisation plans that encompass 24hr a day platform operations, support and channel sales. Moving forward, the board is positioning Motopia as a "migrate anything" technology company to offer our customers a set of tools to migrate from any legacy custom software platform to the cloud.