



ASX Release

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Animoca Gold & Grand Awards for “Turbine Fighter” at HKICT Awards 2017

- Animoca Brands’ robot combat mobile game honoured with top awards

Hong Kong, 11 April 2017 - Animoca Brands (ASX: AB1, ‘the **Company**’) was doubly honoured at the Hong Kong ICT Awards 2017 for its robot combat mobile game ***Turbine Fighter***, which received the two highest awards in the Digital Entertainment category: the **Gold Award** and the best-in-class **Grand Award**.

The Hong Kong ICT Awards is the territory’s foremost internationally recognized professional awards scheme for Information & Communication Technologies (ICT). Steered by the Office of the Government Chief Information Officer and supported by collaboration among industry, academia and the Government, the awards represent Hong Kong’s most prestigious accolade for IT and digital entertainment achievements.

Animoca Brands co-founder and director Yat Siu attended the awards gala dinner on April 7 with the developers of *Turbine Fighter*. At the event the team was presented with both the Gold Award and the Grand Award for Digital Entertainment by Mr Nicholas W Yang, Hong Kong’s Secretary for Innovation and Technology.

Accepting the awards, Mr Siu commented: “We are deeply honoured to receive both the Gold Award and Grand Award in Digital Entertainment. I accept proudly on behalf of our team who worked hard to make *Turbine Fighter* a success, and I extend our special appreciation to the Hong Kong Digital Entertainment Association and the Hong Kong Productivity Council for organizing a fantastic award stream.”

Hong Kong’s Financial Secretary, Mr Paul Chan, lauded the achievements of the winning entries, saying: “This year’s award winners will, I am confident, continue to reach for creative and commercial excellence, setting new standards for others to emulate.”

Calling it a “stunning mobile game”, the award judges declared *Turbine Fighter* “a high quality piece of work. The production team has a comprehensive consideration in programming, entertaining interface design and variety of playing modes and functions.... gaming design is high quality, innovative and original which will have a certain potential in the current mobile gaming market.”

Turbine Fighter invites players to build, customize and battle futuristic toy robots in a multi-level tournament of mechanical destruction presented in a beautiful anime-inspired art style. Players

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uncover an exciting story as they create, tweak and tune robotic champions to battle in real-time in the mech arena, or speed through challenging race tracks.

Detailed information of winners and award categories is available on the official Hong Kong ICT Awards website (www.hkictawards.hk/index_e.php).

Trailer, screenshots and download links

Turbine Fighter is available globally free of charge, with optional in-app purchases.

App StoreSM: <https://itunes.apple.com/app/id1119102486>

Google PlayTM:

<https://play.google.com/store/apps/details?id=com.animocabrands.google.turbinefight>

Trailer: <https://youtu.be/7SGLVD1OHn4>

About Animoca Brands

Animoca Brands publishes globally a broad portfolio of mobile games and e-books, including several games based on popular intellectual properties such as Thomas & FriendsTM, Astro Boy, and Doraemon. Animoca Brands' games have been downloaded over 260 million times. In November 2016 the Company launched its first e-book, adding new products to its portfolio and subscription revenue to its business model. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#).

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