

ASX RELEASE

13 APRIL 2017

### EX-GOOGLE EXEC JOINS TMP AS GLOBAL GROWTH CONSULTANT

Tech Mpire Limited (**Company** or **Tech Mpire**) (**ASX: TMP**) is pleased to announce, in accordance with Listing Rule 3.16.4, that a business consultancy contract has been awarded to Mr Lee Hunter, a non-executive director of the Company. Mr Hunter brings extensive experience from working as a senior marketing executive in some of the world's most innovative companies, including **Google** and **YouTube**.

Mr Hunter will provide significant support to the senior management of the Company particularly in the area of sales and marketing, supporting the Company's ambitious global growth objectives. He will be remunerated at a rate of \$8,333 per month.

At Google, Mr Hunter held the roles of Head of Marketing Strategy and Innovation (Asia-Pacific) and Head of Advertiser Acquisition and Growth Marketing (UK & Ireland). In these roles, Mr Hunter has cultivated extensive experience in global digital media marketing that supports Tech Mpire's technology-first strategy for long term growth.

Tech Mpire Managing Director, Luke Taylor said, "The experience Lee brings from working with tech giants, Google and YouTube, will be invaluable to the management and direction of Tech Mpire as we pursue global growth. We are delighted to finally welcome Lee to the team in a more active role and we are looking forward to further leveraging his experience to help grow Tech Mpire."

Mr Hunter said, "I am excited to be stepping beyond my board position, to make a more hands-on contribution to Tech Mpire's success. This is something that I have been looking forward to since I was first approached by Tech Mpire. The Company's industry-leading innovations outlined in its strategy update presentation are reshaping and expanding the value proposition of Tech Mpire, making it a very exciting time to join the team."

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For more information, please contact:

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