thred
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(ASX: THD)

ASX Announcement

18ᵗʰ April 2017

Thred Receives Apple & Google Approval for Its Native Apps

Highlights:

- **Thred receives formal approval for its native Apps from Apple & Google in-line with its development schedule**

Further to the Company's announcement on the 10ᵗʰ of April, Thred has now received **formal approval from both Apple iTunes and Google Play Store for the launch of its Native Thred App**.

The submission to both prominent App stores contains all the proposed feature sets for Thred in full working status. The Company notes that further secondary and minor submissions will be required as UI / UX design is finalised.

The lodgement of the Native Apps at this point in the development and launch plan was deliberate to ensure that approval from the App stores would not create an uncontrollable critical path.

Thred is also provided to users in the form of a Web App, that enables Thred to be used across a number of recognised Web Browsers including, Chrome, Safari and Internet Explorer (including Edge). Web Apps are not required to be approved by App stores. The Company reports that its Web App closely mimics the progress of the Native Apps and will also be completed in time for launch.

This completes one of the most important and final hurdles for Thred prior to its platform release which the Company will provide guidance on in the near term.

For more information, please contact:

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About Thred: Thred Limited (ASX: THD) has developed a globally relevant software platform that seamlessly provides unified social messaging, along with content creation and sharing, in one simple and intuitive consumer App. Thred uniquely delivers the ability for consumers to unite their messaging, mail, connections, SMS and more, into one simple *'thred'* where they can connect, talk, transact, play, attach, watch, buy and listen with awesome simplicity and relevance.

Thred aggregates incumbent social, mail, content, media and 3ʳᵈ party transactional platforms, empowering a universal, unified and amazingly simple place to connect with anyone, anywhere, anytime, regardless of what platform they're on. Thred facilitates cross platform communications with ease and steps this up a gear by putting all device and media tools in one unique and powerful *'thred'*. Thred is powering through its beta launch phases in preparation for its global launch in iTunes & Play Store. Thred will compete on the world-stage, delivering integrations that include Facebook, Twitter, Instagram, LinkedIn, Uber, Microsoft, Google, Airbnb and more.

FORWARD LOOKING STATEMENTS

The material in this document has been prepared by Thred and is general background information about Thred's activities. The material may contain forward looking statements including statements regarding Thred's current situation, intent or current expectations with respect to Thred's business.

While Thred has taken all reasonable care in compiling and producing the material, the material has not been verified; is given in summary form and any forecasts and hypothetical examples may be subject to uncertainty and contingencies outside Thred's control.