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Xref integrates with SmartRecruiters

- New integration with SmartRecruiters further expands Xref's addressable market
- First Xref/SmartRecruiters client already live in Australia

Xref Limited (ASX:XF1), the human resources technology company, today announced that it had completed integration of the Xref platform with the leading recruitment technology of SmartRecruiters' talent acquisition platform and that the companies' joint client, Colliers International Australia, was live using the integrated systems.

SmartRecruiter is a San Francisco-headquartered company with offices around the globe and over 700 customers. Its Talent Acquisition Suite is used by high-performance organizations for making the best hires. The company's recruitment marketing and collaborative hiring capability is built on a modern cloud platform with an open marketplace for third party recruitment services. This marketplace is a 'shopping site' that enables customers to access Xref's candidate references and include them in their hiring processes. Companies like Visa, Skechers, Atlassian, Equinox, and Alcoa use SmartRecruiters to make recruiting a competitive advantage.

The main benefits of the Xref platform and its integration with SmartRecruiters include:

- Fast and efficient reference checking that simplifies the critical hiring stage, streamlining the recruitment process for employers
- The assurance of data handling and privacy compliance throughout the candidates' hiring journey
- Increased insight into candidate suitability and hiring decisions driven by data
- Improved transparency for candidates, ensuring they remain informed throughout the reference checking process
- Greater convenience for referees who can provide feedback whenever and wherever works best for them

The integration represents a new milestone for Xref's strategy of partnering with applicant tracking systems, which are human resources management systems used by enterprises to manage employee recruitment internationally. Integrations provide a cost-effective marketing channel that supports the company's global growth.

Xref's platform automates the collection of feedback on potential and current employees for more than 600 clients in 7 countries, including 36% of the ASX's top 50 companies. Colliers International is a leading commercial real estate company in Australia, and an industry leading global real estate company worldwide with more than 16,000 skilled professionals operating in 66 countries.

Executive director / CTO Tim Griffiths said: *"This integration with SmartRecruiters, a leading recruitment marketing and hiring management company, further extends human resources experts' access to Xref's services. We are very pleased to launch this service with an existing client. Being part of a global online marketplace facilitates opportunities for enterprises to use Xref's services in Australia and globally."*

Executive director / CEO Lee-Martin Seymour said: *"We are delighted to join SmartRecruiters' Marketplace, which enables enterprises using SmartRecruiters to quickly and cost-effectively take advantage of Xref's platform. Partnering with application tracking systems is an important part of our global expansion growth strategy."*

Colliers International director, Liam Ovenden said: *"We use Xref and SmartRecruiters within our business. To now have a fully integrated experience is going to add huge value in record keeping, time saving and both recruiter and candidate experience."*

"Xref and SmartRecruiters are two examples of technology providers working together to provide a consistent, simple and reliable experience to the customer and industry. We are very pleased with this partnership."

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