

## SYNTONIC BOARD APPOINTMENTS

**Seattle, United States – Syntonic Limited (“Syntonic” or “Company”)**, a mobile platform and services provider, is pleased to announce the election of Mr. Steve Elfman as the new Non-Executive Chairman and the appointment of Mr. Nigel Hennessy as a Non-Executive Director to the Syntonic Board, effective immediately.

Mr. Elfman replaces Mr. Ian Middlemas who steps down from his role as part of a planned Board succession strategy.

Commenting on the appointments, Gary Greenbaum, CEO and Managing Director of Syntonic, stated: *“On behalf of the Board, I would like to sincerely thank Ian for his dedicated support and contribution to Syntonic from the beginning of the ASX listing process until now.*

*I am delighted to appoint Steve to his new role. As the former President of the Sprint Corporation, Steve has a wealth of business and operations expertise with a proven track record of success in the mobile industry. Steve brings a strong sense of strategic leadership and business insight which make his contributions and advice highly valuable to the Company.*

*I also welcome Nigel to the Board. Nigel has a clear passion for the sector and has demonstrated outstanding capabilities with growth companies across Asia-Pacific, leading business growth, innovation and commercialisation strategies. He has the energy, drive and entrepreneurial mindset that will fit well with the rest of the Board.*

*I’m confident that Syntonic has a world-class Board of highly skilled professionals with extensive industry experience, and proven leadership that will take Syntonic to the next level of our business growth.”*

### **Further information on Mr. Steve Elfman**

Mr. Elfman has over 20 years’ experience working in the wireless industry and brings unparalleled knowledge in wireless infrastructure and mobile applications, holding several executive leadership positions at leading U.S. carriers. He founded and currently serves as Executive Managing Partner at Argyle Griffin Group after holding the position of President of Network Operations and Wholesale at U.S. telecommunications company Sprint. Prior to joining Sprint, Mr. Elfman was Executive VP of Mobile at InfoSpace until its sale to Motricity and was Senior VP and CIO of AT&T Wireless. Mr. Elfman currently sits on the Board of Goodman Networks, Affirmed Networks, Smith Micro Software, and until recently Brite:Bill, a software company purchased by Amdocs.

### **Further information on Mr. Nigel Hennessy**

Based in Sydney, Mr. Nigel Hennessy is a recognised leader in technology commercialisation. He has held numerous executive and board director roles in large and small companies – including BAE Systems Australia Ltd, CCN/Cabcharge Ltd, Simoco Pacific Networks Pty Ltd, Adacel Technologies Ltd, AquaSpy, Inc. and EASAMS Ltd. He has also worked with numerous emerging technology companies as a Commercialisation and Investment Adviser in Australia, the U.S., China, Hong Kong and the UK.

Mr. Hennessy has published essays on entrepreneurial governance structures for the Australian Institute of Company Directors and is a regular presenter at conferences and guest lecturer at universities throughout Australia. Additionally, he has also been a Commercialisation Adviser to the Federal Government of Australia since 2009.



## About Syntonic

Syntonic (SYT.ASX) is a Seattle based software company which has developed two technology services: Freeway by Syntonic®, allows sponsored data, data rewards, and data-free OTT content services on the mobile Internet; and Syntonic DataFlex®, enables businesses to manage split billing expenses for employees when using their personal mobile phones for work. Founded in 2013, Syntonic has developed worldwide strategic partnerships with leaders in the mobile ecosystem.

To learn more about Syntonic, visit [www.syntonic.com](http://www.syntonic.com).

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