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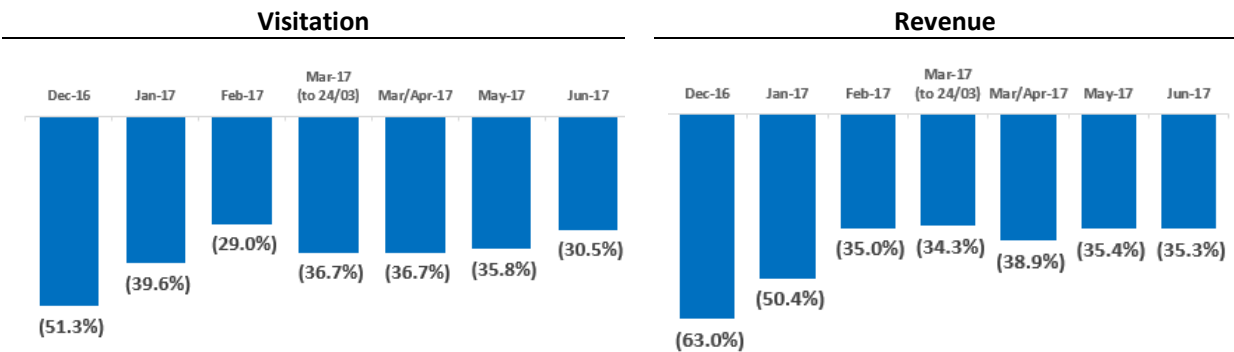
## ASX RELEASE

10 July 2017

## THEME PARKS JUNE TRADING UPDATE

Ardent Leisure Group (ASX: AAD) (**Ardent**) today provides a monthly trading update on visitation and revenue for the calendar month of June 2017.

During the month of June 2017, Ardent's Theme Parks visitation was down 30.5% and unaudited revenues were A\$4.4 million, down 35.3% versus the prior corresponding period. However, both visitation and revenue improved in comparison to those reported in May 2017.

Theme Parks recovery since reopening on 10 December 2016 (vs. prior corresponding period)<sup>1</sup>

- (1) The trading update for March 2017 was provided for the period from 1 March 2017 to 24 March 2017 to exclude the impact of the Easter long weekend, which occurred in late March in 2016, and early April in 2017. The subsequent trading update included trading for the whole of March and April in order to provide investors with an appropriate "like-for-like" comparison to the prior corresponding period.

Revenues for the month of June were impacted as Victoria school holidays commenced on 1 July 2017 whereas in the previous year they commenced on 25 June 2016, 6 days earlier. This was partially compensated by Queensland school holidays which commenced on 24 June 2017 compared to 25 June 2016.

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