

ASX ANNOUNCEMENT

ASX: RBO | 12 July 2017

Robo R2 launches across retail partners

HIGHLIGHTS

- Robo R2 available across selected retail channel partners
- All pre-orders have been delivered to customers
- Strong demand in education segment following attendance at key trade events
- Production throughput and manufacturing quality at Foxconn exceeds expectations
- Robo wins coveted design award from Good Design® Australia

Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, is pleased to announce the following update on its sales and production efforts for its award-winning Robo R2.

Robo R2 now fully available for retail sale

The Company is pleased to advise the full retail availability of its new Robo R2 high-performance smart 3D printer with Wi-Fi — through select retail partners including Amazon, its large wholesale partners such as WYNIT and Synnex, and online at www.robo3d.com. All orders are shipping within 24 hours.

“It’s been an all hands-on deck, around the clock effort since we decided to move forward with the very idea of a flagship 3D printer,” said Ryan Legudi, Managing Director at Robo. *“And we’ve arrived with a finished product we’re immensely proud of — fully confident that makers and professional users from various backgrounds and skillsets have the machine necessary to enjoy a world-class 3D printing experience, whose feature set and functionality are aimed to redefine the entire industry.”*

The release of the Robo R2 to retail channels will build on the strong demand and enquiry that the Company has received from existing and new customers, both in the USA as well in over 20 international countries.

In addition, following its successful attendance in June at the American Library Association Annual Conference in Chicago and the International Society for Technology in Education (**ISTE**) in San Antonio attended by nearly a combined 50,000 people, Robo continues to progress new customer accounts in the education segment, a segment that is estimated to spend around US\$8 billion per annum of education technology products.

Robo R2 production exceeds expectations

The Company wishes to advise that it completed its initial production run at Foxconn of the Robo R2 in May this year, which was dedicated solely to its pre-order customers. Robo is pleased to advise that all pre-orders have been delivered to these customers.

Robo is pleased that the manufacturing quality and production throughput from this initial production run exceeded its expectations, and is looking forward to ramping up production volume to meet anticipated demand for the flagship R2 printer.

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Robo wins coveted design award

Robo is pleased to advise that it recently accepted a Good Design® Award within the Product Design category for its newest smart 3D printers with Wi-Fi: the Robo C2 and the high-performance Robo R2.

Robo successfully endured the extensive evaluation process—one that involved more than 35 Australian and international design experts judging numerous innovative entries from all over the world—to finally beat out the competition and earn the prestigious accolade after receiving a Good Design® Selection earlier this year for both machines.

“These products tick every box for design excellence,” the awards jury noted in their review. *“The units are very well designed and constructed with uncomplicated design language that gives them a unique and highly desirable form. The units were easy to operate and do what they were designed to.”*

Winners were announced on June 8 at the Australian Good Design® Awards Ceremony during the annual Good Design Festival at the Overseas Passenger Terminal (OPT) in Sydney. Considered Australia’s highest honor for design innovation since 1958, the event celebrates the best new products and services within the Australian market, with a focus on excellence in architectural, digital and communication design.

— ENDS —



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FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans, and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions, and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

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About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com

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