24 July 2017

## FLEXIROAM PARTNERS WITH RHB SECURITIES SINGAPORE

Flexiroam Limited is pleased to announce that its wholly owned subsidiary, Flexiroam Asia Limited ("Flexiroam") has signed a partnership agreement with RHB Securities Singapore (RHB).

RHB was established in 1987 and is a wholly-owned subsidiary of RHB Investment Bank Berhad. As a long-established brokerage firm, RHB have a broad reach and offer a wide suite of financial products and services to their substantial client base.

Throughout the 6 month partnership, it is expected that as many as 1,000 Flexiroam X Starter Packs will be distributed to RHB trading account clients. During the period, RHB will circulate information on Flexiroam X through electronic direct mailing to their extensive client lists. RHB will also promote Flexiroam X offers during investor events, making the product available for redemption for new client signups. As part of the campaign, existing loyal RHB customers will also stand a chance to redeem the Flexiroam X starter packs.

The campaign is designed to benefit Flexiroam through accessing RHB's customer base and generating awareness of Flexiroam in this industry segment. Increased sales are anticipated through recurring data top-ups by new users. Many RHB customers are frequent travellers and stand to gain from this unique partnership, as they will be able to continue trading when they are overseas.

"This partnership with Flexiroam will allow RHB Securities to leverage on innovative technology to increase value for customers and expand our base. With Flexiroam X, our customers will have access to data roaming to trade online while they travel without having to pay exorbitant roaming charges" said Raymond Chin, Head of Retail Equities, RHB Securities.

Jef Ong, the Managing Director of Flexiroam, added "This is an exciting partnership as it is the first time an international data roaming provider has teamed up with a brokerage firm to provide data for their clients. It is a strategic move as Flexiroam stands to benefit from increasing in sales and visibility to potential investors. RHB is well established and can reach many new clients, while we can offer them free data roaming to form a strategic partnership. We hope that this partnership will spark more collaborations with other brokerage firms to provide their clients with affordable, borderless data roaming."

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## **ABOUT FLEXIROAM LIMITED**

FLEXIROAM (ASX: FRX) is a leading telecommunications company offering universal voice and data services for mobile users globally. Its flagship data roaming product, FLEXIROAM X has coverage in over 100 countries with 4G speed in over 56 countries. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond. Please visit www.flexiroam.com.

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