

## ASX ANNOUNCEMENT

29 August 2017

### **DigitalX signs Corporate and Blockchain Advisory Engagement with Bankera**

DigitalX Ltd (**Company** or **DCC**) is pleased to announce that it has been appointed as an advisor to the Bankera Initial Coin Offering (ICO).

On 16 August 2017, DigitalX announced the intention to provide Blockchain consulting services to the ICO market and the Company is delighted to have been appointed to the high profile Bankera ICO.

Bankera ([www.bankera.com](http://www.bankera.com)) is building a digital bank for the Blockchain era. Bankera will provide traditional banking and investment banking services to the Blockchain marketplace including payments, loans and deposits and investments. All services will support both traditional fiat currencies as well as cryptocurrencies such as Bitcoin, Ethereum, DASH, NEM, ERC20 compliant tokens and others. The Bankera project comes from the founders of SpectroCoin, a secure cryptocurrency exchange supporting 150 countries worldwide and providing merchant tools and debit cards to its customers.

To implement this vision Bankera are launching an ICO to issue Bankera tokens on the public Blockchain. The tokens are called Bankers (BNK) and will be issued during a pre-ICO and ICO. The pre-ICO commenced on 20 August 2017 and will run until 28 September 2017 to determine the price of the ICO. 10% of all tokens will be distributed during the pre-ICO with a maximum of 2.5bn Bankers (BNK) tokens to be issued up to a price of €0.017.

A fully subscribed pre-ICO will see the Bankera project having the largest pre-ICO to in history.

DigitalX will be providing a range of industry specific and traditional corporate advisory services plus additional marketing services to Bankera in return for fees. DigitalX will be paid via three avenues throughout the duration of the agreement. These fees will be inclusive of but not limited to a one-off Bitcoin and/or Ethereum payment for the marketing of pre-ICO placement allocations, an ongoing monthly Bitcoin and/or Ethereum payment for the continuing advisory services provided and a percentage based pro-rata fee of total BNK tokens issued during the pre-ICO to be paid in BNK tokens.

The Bankera ICO continues a growing trend of decentralised cryptocurrency projects yielding an entirely new corporate structure. These projects are bringing globally disruptive technology advancements to market utilising the foundations of incentivized user bases. The global cryptocurrency market has grown from only \$20 billion at the start of the year to over \$150 billion, led by a surge in ICO's. While the early growth has been significant, notable market commentators are expecting a \$2 trillion market over the next decade. <sup>i</sup>

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**For further information, please contact**

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### **About DigitalX**

DigitalX is a Blockchain technology Company with offices in Perth and New York. Partners can use DigitalX's technology to offer new financial products.

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<sup>1</sup> <https://www.coindesk.com/standpoint-founder-bitcoin-asset-class-will-grow-2-trillion-market/>