



ASX Announcement

ASX: DUB

29 August 2017

## Dubber Selected for BroadSoft Business Unified Communications Suite

- Dubber selected as the native recording platform for BroadSoft Business unified communications as a service (UCaaS) users running on the BroadCloud platform
- Dubber's 'On Demand' recording enabled as a standard BroadCloud Carrier feature
- Dubber's full suite of products available across BroadCloud Carrier's extensive network in the Americas, Europe, Asia and Australia
- First services going live in Australia
- Targeting availability to all customers globally by 31 December 2017

Dubber Corporation Limited (ASX: DUB) is pleased to announce it has signed an agreement with BroadSoft, Inc. whereby the Dubber Cloud Call Recording Platform will provide recording and data capture service embedded within the BroadCloud Carrier infrastructure services. Dubber's call recording platform will run on the global BroadCloud managed services cloud platform supporting BroadSoft Business cloud PBX, unified communication and call centre applications for telecommunications service providers.

BroadCloud Carrier Services enables telecommunications service providers to quickly deploy BroadSoft Business, a fully integrated suite of enterprise-ready cloud, unified communications, team collaboration and contact centre applications, for their customers with a flexible OPEX service delivery model. BroadCloud Carrier includes a comprehensive solution set that can eliminate the need for service providers to make substantial capital investments and dramatically speeds time-to-market for new service offerings.

These services will now include call recording, data capture and Dubber's intelligence engine ("Zoe") that powers an array of speech analytics features to unlock the data in recorded calls. Dubber will be provisioned as a standard feature for BroadCloud Carrier service provider customers.

The agreement provides for two substantial components including:

- Dubber's full suite of services will be provided for call recording customers of BroadCloud Carrier
- 'On Demand' recording will be enabled as a standard feature for all BroadCloud Carrier users

The global deployment is targeted to be completed by 31 December 2017. The first services will commence this quarter, in Australia, where BroadCloud Carrier has recently been launched.

**Steve McGovern, CEO, Dubber:**

“Dubber’s call recording platform has been designed to provide scale across a service provider’s customer base, enabling solutions for use cases which go beyond ‘always on’ recording for specific regulatory and contact centre requirements. By enabling Dubber as a standard feature, service providers around the world using BroadCloud Carrier will be able to quickly meet end user demand for call recording, with absolutely no capital equipment outlays.

Customers will be able to record a call ‘On Demand’ and, by having the service already enabled, the service provider will be able to take the customer on a journey from ‘On Demand’ to various packages of call recording based on required usage. We also see significant opportunities to progress Dubber’s long-term goal of providing ‘Big Data’ applications via our intelligence suite ‘Zoe’ across BroadCloud’s global telecommunication service providers.”

**Taher Behbehani, chief digital marketing officer, BroadSoft, Inc.:**

“Dubber’s call recording and data capture services will form part of our core BroadSoft Business cloud PBX and unified communication applications and the underlying highly scalable BroadCloud platform. We believe this will be particularly advantageous to service providers given a number of regulatory changes around call recording that are currently taking effect in the US and Europe in the financial services industry.”

Having Dubber’s services integrated in the BroadCloud platform will allow service providers around the world to easily and cost effectively meet existing and future call recording and compliance demand from their end users, while Dubber is not currently able to provide any forecasts, Dubber believes that this agreement will increase Dubber’s current user numbers and associated revenues, and advance Dubber’s core strategy of becoming the global cloud based call recording leader.

**About Dubber:**

Dubber is the world’s most scalable call recording service which enables telecommunications carriers and customers to capture voice data in a way never before available. Dubber’s use of a true native cloud platform is revolutionary and is revitalising the call recording industry. Its high availability, unlimited scalability and true Software as a Service (SaaS) offering enable telecommunications carriers to deploy and manage new services and revenue streams without the need for hardware, productisation or capital expenditure.

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