

ASX Company Announcement | Issue Date: 20 September 2017

NEWZULU APPOINTS TECHNOLOGY LEADER CHRIS ADAMS TO BOARD OF DIRECTORS

Newzulu Limited (ASX: NWZ) (**Newzulu**) is pleased to advise of the appointment of Mr Chris Adams as a non-executive director of the Company as Newzulu moves towards its goal of being the marketplace leader in the user-generated content space.

Mr Adams is currently consulting to Newzulu on matters relating to strategic communications and business development, with a particular focus on the Australian market.

Mr Adams' career has included his working with and for some of the best-known companies in the world, a wide variety of start-ups, charitable endeavours, brands and thought leaders. Some of the more notable companies include: Facebook, Amazon, Participant Media, Comcast Cable and Interactive. Always at the nexus of disruption, innovation and engagement; whether as a media/entertainment/technology executive, board director, advisor, digital strategist, speaker, lecturer or author, Mr Adams prides himself on outcomes that result in measurable change. His recent work includes roles with National Storage, Sensis, Thred, Manalto, Haystack, VoiceByte, Arrive Wealth Management and many others. His children's books have been nominated for multiple awards and he enjoys coaching and playing baseball for The Western Districts Bulldogs Baseball Club.

The Company also advises of the resignation of Mr James J Bodel as a non-executive director of Newzulu. Mr Bodel has served as a director of Newzulu since March 2015 and steps down today to focus on other opportunities.

Mr Koones said, "We are pleased to welcome Chris to the Newzulu Board of Directors. With deep experience in digital media and valuable work with publicly traded companies, Chris will be a great addition to the Company's leadership.

On behalf of The Board, I'd also like to thank James Bodel for his tireless support over the past 2.5 years. His contributions have been extremely valuable and we wish him the best in his future pursuits".

- ENDS -

For further information please contact:

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About Newzulu

Newzulu is a crowd-sourced technology and media company which facilitates the use of professional and user-generated content for broadcasters, publishers and brands to create a deeper engagement with their audiences. Newzulu's Platform is a web-based and mobile software that enables businesses to gather, organize, publish and amplify user-generated content at scale. Newzulu's Creative division provides crowd-sourced, creative film and video production for the digital age. Newzulu's Content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu also operates in Toronto, London, Paris and Sydney. Newzulu operates in partnership with Associated Press (AP), Getty Images, Tribune Content Agency and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world.

Further information can be found on www.newzulu.com.

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