

ASX Company Announcement | Issue Date: 9 October 2017

## **NEWZULU POWERS ONTARIO CENTRES OF EXCELLENCE**

Newzulu Limited (ASX: NWZ) (**Newzulu**) is pleased to provide an update on new sales.

Newzulu, the market leading user-generated content platform for media and brands, has signed a one-year agreement with Ontario Centres of Excellence (OCE) to power the organization's Young Entrepreneurs digital program "Make Your Pitch". The innovative competition challenges Canadian youth to pitch their business ideas by uploading two-minute videos that will be voted on by the public and expert judges. Finalists will present their ideas in front of a live audience and judging panel. Twenty finalists from across Ontario will get business coaching, mentoring and have the chance to win one of six reserved entries into Ontario's "Summer Company", which includes a grant of up to \$3,000 to help launch their business, as well as an award suite. The contest, powered by Newzulu, will be available in English and French on both the Make Your Pitch website and Facebook page.

"As a company driven by innovation, we're proud to be working with OCE on this important competition empowering students to showcase their entrepreneurship. It's a prime example of forward-thinking organizations utilizing Newzulu's advanced capabilities to connect with and enable their audiences," said Marc Milgrom, Newzulu CEO.

Newzulu continues to build its outreach and sales pipeline through its sales efforts in North America, Europe and Australia. As evidenced by the OCE deal, The Company has increased its Platform sales focus in the brand and enterprise space, while continuing its focus on media companies.

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## About Newzulu

Newzulu is a crowd-sourced technology and media company which facilitates the use of professional and user-generated content for broadcasters, publishers and brands to create a deeper engagement with their audiences. Newzulu's Platform is a web-based and mobile software that enables businesses to gather, organize, publish and amplify user-generated content at scale. Newzulu's Creative division provides crowd-sourced, creative film and video production for the digital age. Newzulu's Content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu also operates in Toronto, London, and Paris. Newzulu operates in partnership with Associated Press (AP), Getty Images, Tribune Content Agency and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world.

Further information can be found on [www.newzulu.com](http://www.newzulu.com).

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