

ASX ANNOUNCEMENT

ASX: RBO | 29 November 2017

Robo Expands into Key UK Market with Major Distributor

HIGHLIGHTS

- Distribution agreement with GoPrint3D for sale of Robo's range of 3D printers and filament products for United Kingdom and Ireland
- Deep industry experience in 3D printing in UK evidenced by their blue-chip customers
- UK is among the top three markets globally for 3D printer sales
- Another major milestone for Robo following on from expansion into Australia, two critical strategic markets for Robo given similarities with educational systems

Robo 3D Limited ("**Robo**" or the "**Company**"), the emerging company delivering award-winning products for the desktop segment of the fast-growing 3D printing industry, is pleased to advise that it has executed a distribution agreement with GoPrint3D (part of Express Group Ltd) ("**GoPrint3D**") for sales and distribution expansion into the United Kingdom and Ireland.

Robo signs with major distributor for UK, GoPrint3D

Robo has entered into a distribution agreement with GoPrint 3D, the UK's largest 3D printing-focused distributor, for the sale and distribution of Robo's extensive product range of 3D printers and associated products into the UK and Ireland. Managing Director Ryan Legudi commented:

"Today's announcement is exciting as it represents our entry into another key strategic market for Robo. Following on from our launch into Australia last month, we are thrilled to launch into the UK with GoPrint3D, another leading industry player in the 3D printing industry. This is further validation of the strategic focus we have made on providing the best user experience, the best designed products, at affordable prices. The UK has one of the highest adoption rates of 3D printing use in the world, and its education system is at the forefront of driving STEM curricula as across all educational levels. We are excited to join with GoPrint3D to expand this market."

GoPrint3D launched in 2013 as part of Express Group, a provider of 2D printer repair and spare parts to the UK for over 26 years. They are 3D printing specialists who sell, repair, and hire 3D printers, as well as providing professional services and a bureau print service. Importantly for Robo's strategic ambitions, GoPrint3D is heavily involved in the education industry in the UK, regularly providing talks to education providers about the potential applications of 3D printing in the learning environment.

They have worked with companies such as Nestle, Unilever, The British Museum, The Science Museum, The Natural History Museum, University of Leeds, and Manchester Council, and have experienced handling large contracts with huge multinational corporations including the Ministry of Defence, NHS, Police, Councils, Universities and more.

Commenting on the announcement, Managing Director Joanna Young said:

"We are delighted to have been appointed as Robo's Distributor for UK & Ireland. Their user-friendly approach to desktop 3D printing has led to smart features that really appeal to consumers, students and professionals. We have big plans for this partnership and we are excited about what it will bring going forward to 2018."

Robo's International Expansion Accelerating

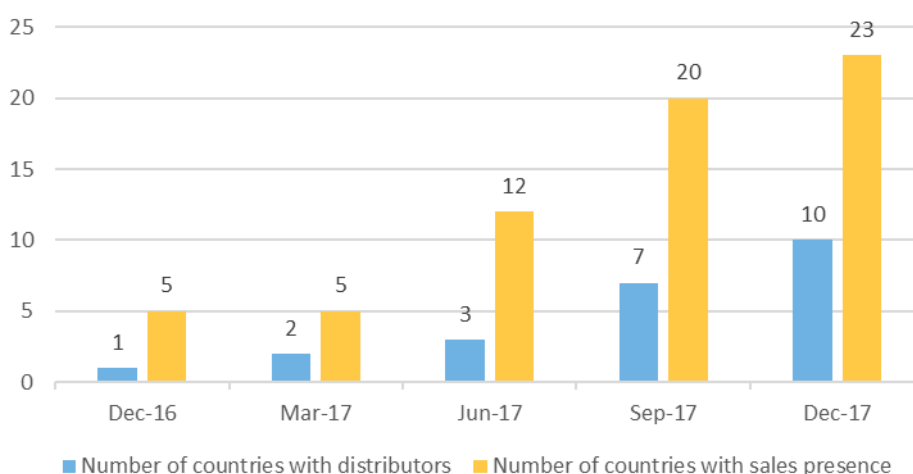
Since the Company's listing in December 2016, Robo has successfully expanded its sales and distribution presence into over 20 countries (including our home market of the USA), adding distribution and reseller channel partners as follows:

New international sales channels added					
Quarter end	Dec-16	Mar-17	Jun-17	Sep-17	Dec-17
New sales channel partners added	Australia (R)	Canada (D) (A)	Argentina (R)	Belgium (D)	Australia (D)
	Canada (R)	Mexico (R)	France (A)	Brazil (R)	UK (D)
	Mexico (R)		France (D)	Croatia (R)	Ireland (D)
	Poland (R)		Italy (A)	Greece (R)	
			Spain (A)	India (D)	
			Turkey (R)	Israel (R)	
		UK (A)	Italy (R)		
		Venezuela (R)	Luxembourg (D)		
			Netherlands (D)		
			Poland (R)		

Notes

D: Distributor
R: Reseller
A: Amazon

Robo Sales Presence



The Company continues to actively pursue select new distributors and re-sellers, as well as strategic partners, as it looks to continue expanding its footprint in leading international markets in Europe. The Company is also keenly focused on opening up into new regions including the Middle East and Asia.

For personal use only

— ENDS —

FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

Ryan Legudi

Managing Director
Robo 3D Limited
+61 434 528 648
ryan@robo3d.com

or email investors@robo3d.com

About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com

About GoPrint3D

GoPrint3D are 3D printing specialists. They sell, repair and hire 3D printers, as well as providing professional services and a bureau print service. GoPrint3D launched in 2012 as part of Express Group, provider of 2D printer repair and spare parts to the UK since 1988. Please contact marketing@goprint3d.co.uk or call 01765 694 085.

www.goprint3d.co.uk GoPrint3D, division of Express Group Ltd

For personal use only