# robo 3D limited ASX: RBO

# ASX ANNOUNCEMENT

ASX: RBO | 30 November 2017

# Robo Passes Prior Year Revenue in November

## HIGHLIGHTS

- Robo passes full year prior revenue within the first five months of new financial year, and prior to "Black Friday" sales weekend
- Strongest ever holiday sales period
- Release of R1+ driving significant demand for Robo at entry level price point
- Management expects to generate around \$4.0 million of revenue for the first six months of financial year
- Contribution from international markets and education segment expected to provide larger contribution in 2018

Robo 3D Limited ("**Robo**" or the "**Company**"), the emerging company delivering award-winning products for the desktop segment of the fast- growing 3D printing industry, is pleased to provide the following sales update.

#### Robo Surpasses FY17 Full Year Revenue in First Five Months of New Financial Year

As announced on 13 November 2017, the Company advised that it recorded its highest every monthly revenue of \$1.3 million for the month of October, and that it expected to surpass its full year revenue from FY17 of \$3.2m within the first half of the FY18 financial year.

Given the strong performance of Robo R2 and Robo C2, and the exceptionally strong relaunch of the Robo R1+ at the entry level price of US\$499, the Company is very pleased to advise that it surpassed its total annual revenue from last year prior to the major "Black Friday" sales weekend in the USA.

As a result, the Company now expects its revenue for the half year ending December 2017 to be around \$4.0 million (on an unaudited basis).

#### Sales Expansion Continues

Robo is continuing to aggressively expand its customer base and broaden its distribution and reach, highlighted by the recent expansion into Australia and the United Kingdom, taking Robo's international distribution into 23 countries, with focus now on expanding into new regions including the Middle East and Asia. In addition, Robo is continuing to explore opportunities with major distribution partners in the USA and internationally, with a particular focus on education, a key driver of Robo's growth ambitions.

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#### FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as 'anticipate", "believe", "could", "estimate", "expect", "future", "intend", "may", "opportunity", "plan", "potential", "project", "seek", "will" and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

### Further information

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### About Robo 3D Limited

Robo 3D Limited (ASX: RBO) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (Robo).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com