

ASX Company Announcement | Issue Date: 30 November 2017

## COMPLETION OF CONSOLIDATION OF CAPITAL AND CHANGE OF COMPANY NAME AND ASX CODE

CrowdSpark Ltd (ASX: CSK) (**CrowdSpark**) advises that following receipt of shareholder approval at the Company's AGM on 16 November 2017, the consolidation of capital has been completed.

The purpose of the consolidation of capital was to implement a more appropriate capital structure of the Company going forward. The basis for the consolidation of capital was as follows:

- (a) every 200 shares be consolidated into 1 share;
- (b) every 200 options be consolidated into 1 options and the exercise price of such options will be amended in inverse proportion to this ratio in accordance with Listing Rule 7.22.1; and
- (c) every 200 performance rights be consolidated into 1 performance right,

(together, the **Consolidation**).

The capital structure of the Company following completion of the Consolidation is set out below:

	Number of Shares	Number of Options	Number of Performance Rights
Capital structure pre-Consolidation	7,332,976,772	131,500,000	20,000,000
Capital structure post-Consolidation	36,664,140	657,498	1,100,000

**CrowdSpark Ltd.**

Level 6, 3 Rider Blvd., Rhodes  
New South Wales, 2138, Australia

[investors@crowdspark.com](mailto:investors@crowdspark.com)

[investors.crowdspark.com](http://investors.crowdspark.com)

+61 8 9321 0715

**ASX: CSK**

New York, Toronto, Paris,  
London, Sydney



For personal use only

The revised exercise prices of the options are as follows:

Class	Expiry date	Exercise price	Number of options
Unlisted Options (ASX security code: NWZAB)	9 February 2018	\$40.00	27,500
Unlisted Options (ASX security code: NWZAD)	9 February 2018	\$40.00	25,000
Unlisted Options (ASX security code: NWZAF)	14 June 2019	\$4.00	419,998
Unlisted Options (ASX security code: NWZAG)	14 June 2019	\$6.00	90,000
Unlisted Options (ASX security code: NWZAH)	15 June 2019	\$4.00	85,000
Unlisted Options (ASX security code: NWZAA)	8 November 2019	\$4.00	10,000
<b>Total number of options</b>			<b>657,498</b>

The Company is also pleased to announce the change of company name from 'Newzulu Limited' to 'CrowdSpark Ltd' following receipt of shareholder approval of this special resolution at the AGM on 16 November 2017.

The name change will also result in a change of ASX code to '**CSK**' for fully paid ordinary shares and this will take effect from the commencement of trading on 4 December 2017, in accordance with ASX regulations.

**- ENDS -**

**For further information, please contact:**

**Marc Milgrom**

CEO

ceo@crowdspark.com

**Karen Logan**

Company Secretary

karen@crowdspark.com



For personal use only

## About CrowdSpark

CrowdSpark is an all-in-one solution for brands and media companies to build connections and community by gathering, managing and publishing user-generated content. CrowdSpark's Platform is web-based and mobile software that enables businesses to gather, organize, publish and amplify user-generated content at scale. CrowdSpark's Creative division provides crowd-sourced, creative film and video production for the digital age. CrowdSpark's Content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, CrowdSpark also operates in Toronto, London, Paris and Sydney. CrowdSpark operates in partnership with Associated Press (AP), Getty Images, and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world.

Further information can be found on [www.crowdspark.com](http://www.crowdspark.com).



For personal use only