

## **Bluechiip receives A\$1 million initial order from US partner**

Bluechiip Limited [ASX:BCT], a leader in the development of sample tracking technology for harsh environments, today announced that a licensed Original Equipment Manufacturer (OEM) partner in the United States has placed orders for Bluechiip chips, readers, software and services valued at over A\$1 million.

This licensed OEM partner will use Bluechiip-enabled consumables to address a variety of markets in Life Sciences including cryogenics, drug screening, cell therapy as well as forensics.

Bluechiip will supply its U.S. partner with chips, readers and software, all of which are either in production or progressing to production.

The sale follows the signing in April this year of a license and supply agreement between Bluechiip and the U.S. based OEM, allowing our partner to buy, utilize, sell, market and promote Bluechiip's intellectual property, technology and products.

Bluechiip Managing Director Andrew McLellan said, "These are our largest orders to date and we expect it will be the start of significant growth for the company. The orders are further validation of our partnering strategy, which we put in place two years ago. We are delighted our OEM partner continues to progress into multiple markets within the Life Sciences arena."

**END**

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**About Bluechiip Limited:**

Founded in 2003 and ASX listed in 2011 [ASX:BCT], Bluechiip has its head office in Melbourne, Australia and distribution channels around the globe.

Bluechiip's unique and patented technology combines secure wireless sample tracking with integrated temperature reading for use in extreme environments, working reliably in temperatures from -196°C to +200°C, and impervious to autoclaving, gamma irradiation sterilization, humidification, centrifuging, cryogenic storage and frosting.

Based on MEMS technology, the Bluechiip<sup>®</sup> tag contains no electronics. Unlike traditional tracking technology like labels, barcodes or RFID, Bluechiip does not require line-of-sight visibility for temperature readings and tracking, and so can be read through frost without damaging the sample.

The tag can either be embedded or manufactured into storage products such as vials or bags. Easy identification, along with any associated information from the tag can be detected by a reader, which can also sense the temperature of the tagged items. Unlike other tracking methods, the Bluechiip<sup>®</sup> technology can sense the temperature of each item a tag is attached to or embedded in.

This technology is particularly important for industries such as the \$2b biopreservation & cryopreservation market, which processes more than 300 million samples per year of tissue, blood, serum, plasma, etc., for industries such as pharmaceuticals, IVF, research and clinical trials. It also has applications in cold chain logistics, food, manufacturing, security and defence.

Further information is available at [www.bluechiip.com](http://www.bluechiip.com)

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