



Bigtincan signs Reseller Agreement with Verizon

SYDNEY - 7th December 2017 - Bigtincan (ASX:BTH), today announced that Verizon Communications and Bigtincan have signed a multi-year agreement whereby Verizon has agreed to resell Bigtincan Hub to its U.S. customer base through its wireless business applications suite.

The reseller agreement with Bigtincan Hub enables Verizon's USA based enterprise and business sales team to sell Bigtincan's Hub Sales Enablement Automation Platform to Verizon's existing and new business customers. The agreement allows Verizon to sell Bigtincan Hub licences to users with mobile devices across all major USA networks.

Under the agreement, Bigtincan's Sales Enablement Automation Platform is available for sale today through Verizon's USA based enterprise sales team.

The contract between Verizon and Bigtincan is for a minimum of three (3) years, with contract extension options built in the agreement. The agreement extends the reach of Bigtincan Sales Enablement solutions to a new range of customers through the Verizon Communications services agreement.

"Bigtincan is committed to providing sales professionals with the most advanced sales enablement solution on the market to ensure that they have the right content at the right time in order to make more sales," said David Keane CEO, Bigtincan. "We're excited to be included in the Verizon Wireless Business Apps suite and to bring additional value to their enterprise customers."

To learn more about Bigtincan and Bigtincan Hub, visit www.bigtincan.com.

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About Bigtincan

Bigtincan (ASX:BTH) helps sales and service teams increase win rates and customer satisfaction. The company's mobile, AI-powered sales enablement platform features the industry's premier user experience that empowers reps to more effectively engage with customers and prospects and encourages team-wide adoption. Leading brands including AT&T, ThermoFisher, Merck, ANZ Bank and others rely on Bigtincan to enhance sales productivity at every customer interaction. Headquartered in Boston, Massachusetts, Bigtincan also has offices across EMEA, Australia and Asia. To discover more about how your organization can benefit from the Bigtincan Hub platform, please visit www.bigtincan.com or follow @bigtincan on Twitter.

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