

ASX Company Announcement | Issue Date: 7 December 2017

SECONDARY TRADING NOTICE

CrowdSpark Ltd (ASX: CSK) (**CrowdSpark**) advises that the Company has issued 357,148 fully paid ordinary shares (**Shares**) to eligible employees after receiving shareholder approval of its Employee Share Trust Plan (**ESTP**) at the Company's Annual General Meeting held on 16 November 2017.

Secondary Trading Notice Pursuant to Paragraph 708A(5)(e) of the Corporations Act 2001 ("Act")

The Act restricts the on-sale of securities issued without disclosure, unless the sale is exempt under section 708 or 708A of the Act. By giving this notice, a sale of the Shares noted above will fall within the exemption in section 708A(5) of the Act.

The Company hereby notifies ASX under paragraph 708A(5)(e) of the Act that:

- (a) the Company issued the Shares without disclosure to investors under Part 6D.2 of the Act;
- (b) as at the date of this Notice, the Company has complied with the provisions of Chapter 2M of the Act as they apply to the Company, and section 674 of the Act; and
- (c) as at the date of this Notice, there is no information:
 - I. that has been excluded from a continuous disclosure notice in accordance with the ASX Listing Rules; and
 - II. that investors and their professional advisers would reasonably require for the purposes of making an informed assessment of:
 - a. the assets and liabilities, financial position and performance, profits and losses and prospects of the Company; or
 - b. the rights and liabilities attaching to the relevant Shares.

- ENDS -

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About CrowdSpark

CrowdSpark is an all-in-one solution for brands and media companies to build connections and community by gathering, managing and publishing user-generated content. CrowdSpark's Platform is web-based and mobile software that enables businesses to gather, organize, publish and amplify user-generated content at scale. CrowdSpark's Creative division provides crowd-sourced, creative film and video production for the digital age. CrowdSpark's Content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, CrowdSpark also operates in Toronto, London, Paris and Sydney. CrowdSpark operates in partnership with Associated Press (AP), Getty Images, and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world.

Further information can be found on www.crowdspark.com.



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