

ASX ANNOUNCEMENT
ASX: RBO | 15 December 2017

New Distributor Expands Robo into the Middle East

HIGHLIGHTS

- Distribution agreement with Raidy for sale of Robo’s range of 3D printers and filament products into 14 countries across the Middle East region
- Deep industry experience in 3D printing evidenced by tier one vendors
- Particular focus on driving Robo into education markets

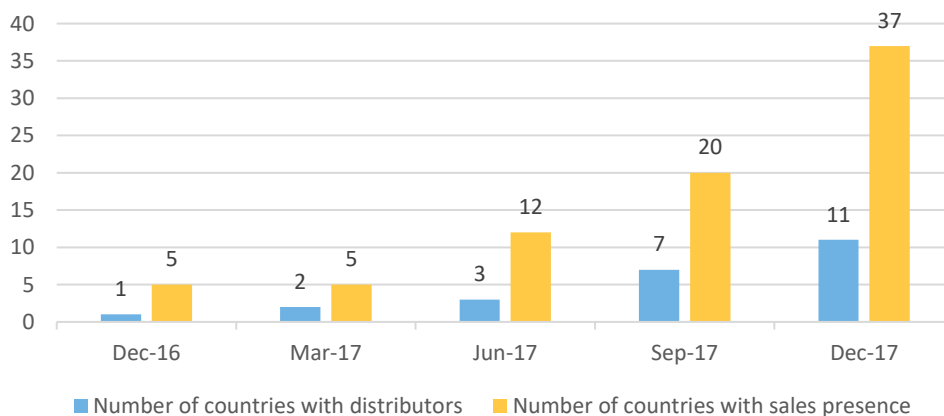
Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the fast- growing 3D printing industry, is pleased to advise that it has executed a distribution agreement with Raidy Printing Group (“**Raidy**”) for sales and distribution expansion into 14 countries across the Middle East.

Robo signs distributor for expansion into Middle East

Robo has entered into a distribution agreement with Raidy, one of the most reputable 3D printing distributors in the Middle East, for the sale and distribution of Robo’s extensive product range of 3D printers and associated products into the following 14 countries: Bahrain, Egypt, Iraq, Iran, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Syria, United Arab Emirates, and Yemen. These countries represent a population base of over 300 million people.

Following the establishment in April 2017 of its international sales team based in Europe, Robo has now expanded its sales and distribution footprint into 37 countries, including 25 new countries since June 2017. The successful launch of the Robo C2 in December 2016, followed by the much-awaited Robo R2 in May 2017, has provided Robo with the launchpad to aggressively target international expansion.

Number of Countries with Robo Sales Presence



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Commenting on this announcement, Robo's Managing Director Ryan Legudi said:

"Our innovative suite of products have been rigorously tested by dozens of the leading distributors and participants in our industry over the last six months, and no doubt sit comfortably alongside the very best in its class. We are especially excited about partnering with Raidy for our distribution into the Middle East given their strong track record of growing premium 3D printing brands in the region. Today's announcement heralds another significant milestone for Robo as we expand into another new region, on the back of our recent expansion into Europe, Australia, and the United Kingdom."

Founded by Joseph Raidy in 1973, Raidy has developed market-leading positions in 3D printing and is the preferred partner to many leading brands in the industry. Always at the forefront of technology, Raidy Group is considered today as the most reliable provider for premium additive manufacturing brands across the Middle East.

In early 2016, the Prime Minister of the UAE and Ruler of Dubai, His Highness Sheikh Mohammed Bin Rashid Al Maktoum, launched the "Dubai 3D Printing Strategy," a unique global initiative that aims to exploit technology for the service of humanity and promote the status of the UAE and Dubai as a leading hub of 3D printing technology by the year 2030. Raidy is poised to capitalise on this opportunity amongst others in the region. Commenting on today's announcement, Managing Director of Raidy, Doumit J. Raidy said:

"Raidy is today the leading distributor of 3D printing products across the Middle East with offices in both Dubai (UAE) and Beirut (Lebanon), and a growing reseller channel across the region. Raidy is keen on representing the best available brands with products tailored to the need of each professional industry and sector."

3D printing is becoming a major focus in education, and Robo can be a perfect match for schools, universities, and youth labs. All the brands we represent today complement each other, and our aim is to turn our company into a "one-stop shop" for any 3D printing products any "prosumer" needs."

— ENDS —

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FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

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About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of personal/desktop 3D printers and associated products for the personal, education, and professional segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction through online and retail partners including Amazon, with specific focus on the education sector. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com

About Raidy

Founded by Joseph Raidy in 1973, Raidy Printing Group provides specialised and high-quality print services, including art editions, books, and various types of secured publications. Through the innovative application of new technologies, and as a preferred partner to many leading brands, we have recently developed market-leading positions in 3D printing. Always at the forefront of technology, Raidy Group is considered today as the most reliable provider for premium additive manufacturing brands across the Middle East.

www.raidy.com

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