

ASX RELEASE

21 DECEMBER 2017

APPOINTMENT OF EXECUTIVE DIRECTOR, CORPORATE DEVELOPMENT

Sydney (SYD) - Tech Mpire Limited (“**Company**” or “**Tech Mpire**”) (**ASX:TMP**) is pleased to advise that in line with its growth ambitions and recent restructures, the Company has appointed Non-Executive Director, Mathew Ratty, to the position of Executive Director, Corporate Development, effective immediately.

Tech Mpire’s Chairman, Stephen Belben, commented: “The appointment of Mathew to Executive Director of Corporate Development is a logical choice for the company. He is currently leading an internal team to aggressively pursue corporate growth through synergistic opportunities whilst working with key members of the management team to ensure it is done in a cost controlled manner, so as to maximise shareholder value. I have worked closely with Mat for the past nine months and I’m very confident his leadership, strong skillset and work ethic will yield significant results in this area. We are delighted that he has accepted the Board’s invitation to take an executive role.”.

Mathew’s role will include a number of Corporate Development functions including investor relations, capital markets strategy, mergers and acquisitions, as well as general business development. Specifically, he will be working very closely with Tech Mpire CEO, Lee Hunter, and other members of senior management to enhance Tech Mpire’s strategic planning and identify business opportunities which support the Company’s global ambition to become a leader in the performance marketing sector.

Mathew has already made a significant contribution to the Company in helping to manage the recent cost savings in its North American sales operation, assisting in optimising the sales remuneration model and working with leadership to drive towards first APAC revenues and acquisition of further Tier 1 clients.

Tech Mpire CEO Lee Hunter: “I am very pleased that Mathew has taken this role. His depth of corporate knowledge and passion for our business is invaluable, and the internal results he has delivered to date are helping shape Tech Mpire for rapid growth. This is just another step towards the Company striving to meet its commitment to deliver on the growth strategies we outlined in our full year report, which will ultimately lead to increased shareholder return. I look forward to working more closely with Mat as we enter this exciting phase of our business.”.

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As a result of this appointment, Mathew will transition from a Non-Executive Director to an Executive Director with immediate effect, which will terminate his existing consultancy agreement/Non-Executive role with the company.

The key terms of Mr Ratty's Service Agreement are set out in **Appendix A**.

-Ends-

For more information, please contact:

Investor Enquiries

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Appendix A:

Term:	1-year contract
Salary:	\$180,000 per year (excluding statutory superannuation) A 25% cash payment of his base salary is to be paid upon commencement for additional work undertaken in the past 6 months for which he has not been fully remunerated for under the current part-time consulting arrangement.
Termination:	3 months notice