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Australian Securities Exchange (ASX)  
Level 40, Central Park  
152-158 St George's Terrace  
Perth WA 6000

## Wangle Engages The Agenda Group (NSW) to Manage Media relations

**Wangle Technologies Limited (Wangle or the Company) (ASX:WGL)** is pleased to announce it has engaged specialist agency **The Agenda Group (NSW)** to manage media and policy support for its parental control platform, **Wangle Family Insites (WFI)**.

With Wangle now focusing on the commercialisation of WFI, the engagement of the specialist Sydney-based agency will enable the Company to develop stronger media relationships with mainstream media outlets to support WFI growth, particularly on Australia's east coast.

Media planning, strategy and execution is already underway, with Wangle Family Insites featuring on the Seven Network's **Today Tonight** program last night to approximately 900,000 viewers. The segment can be viewed on the Wangle Family Insites' Facebook page.

Wangle Technologies CEO Mr Sean Smith said:

*"Media coverage of the issues surrounding safe use of the internet by children is growing each week and Wangle Family Insites is well placed to be instrumental in helping parents address the challenges raised. Our expertise in this area is being called upon more frequently by the press and requires greater media management expertise to fully realise the media potential for company brand-building and growth. The team at The Agenda Group have extensive experience from within mainstream media and we are excited about working with them to further develop our media profile."*

WFI is available with a free 30 day trial via the Apple and Android App stores on a monthly or annual family subscription, and will initially target Australia's 6 million families before a planned international expansion.

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**For further information, please contact:**

**Wangle Technologies**

Sean Smith  
MD and CEO  
p: +618 6489 1600

**Wangle Technologies**

Loren King  
Company Secretary  
p: +618 6489 1600  
[info@wan.gl](mailto:info@wan.gl)

**ABOUT THE AGENDA GROUP (NSW)**

The Agenda Group specialises in public policy consulting spanning private, public and not for profit sectors, with services covering public policy, regulatory affairs, government relations, community engagement, communication and media. Their team have provided policy, regulatory and communications support to State and Federal Ministers and government departments, advised Australia's biggest corporations and worked across commercial television, radio and print.

**ABOUT WANGLE FAMILY INSITES**

Wangle Family Insites (**WFI**) offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, WFI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

**ABOUT WANGLE TECHNOLOGIES**

Wangle Technologies has developed patented algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low-cost solutions for managing network capacity and use.

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