

23 February 2018

Meluka Honey Consumer Products Launch at US Natural Products Expo

EVE Investments (ASX:EVE), an ASX-listed technology investment company, is pleased to provide an update on Meluka Health, a Company it has a 50% interest in. Meluka Health's subsidiary Meluka Honey, through its US distribution partner Naturally Australian Products is launching its consumer products at the Natural Products Expo West in Anaheim California on March 9-11.

The Natural Products Expo West convention (<https://www.expowest.com/ew18>) markets itself as the world's largest natural, organic and healthy products event which had over 80,000 attendees at the 2017 event. Meluka Honey's US Distributor, Naturally Australian Products (NAP) will be showcasing for the first time Meluka Honey's consumer targeted products portfolio – Meluka Australian Native Raw Honey, Meluka Hemp Seed Honey, Meluka Native Medicinal Tea Tree Honey and its Hon-E-Vite active serum (See image 1). NAP considers this trade fair as the ideal event for introducing these products to the US market.

Robyn Ingersole, Founder and CEO of NAP, said:

“This event brings together customers from all over the US looking for unique, natural and organic products and the interest in prior years towards Australian products such as this range of Meluka Honey has been growing rapidly. NAP is excited to have such quality products to launch at this year's Expo.”

Shortly following the product launch at the Expo, Meluka Honey anticipate the completion of its e-commerce site which will have its four honey products available to purchase for consumers. The initial marketing and promotional focus for the e-commerce platform will be in the US.

About Meluka Health

Meluka Health is a wellness and nutrition company that develops and sells its naturally derived, organic and ecologically pure products created using its old growth Australian Melaleuca tea tree plantation which are acclaimed for their medicinal activity. Meluka Health is currently focused on producing high quality organic medicinal honey and the development of a bee health tonic.

About EVE Investments

EVE Investments is an Australian Securities Exchange Listed Investment Company that invests in medical nutrition companies. EVE is an investment partner that wants to help build ground breaking and enduring technology with a preference for companies that have global scale.

For more information, please visit www.eveinvestments.com.au and follow us on Twitter @EVEInvestments

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meluka honey

100% ORGANIC NATIVE AUSTRALIAN TEA TREE & WILD FLOWER RAW HONEY & BEESWAX



'HON-E-VITE' ACTIVE SERUM

is derived from 100% Native Australian 'Wild Crafted' Melaleuca Alternifolia (TEA TREE) leaf and 100% Pure Australian Native Raw Honey, 'Super Critically Infused' to maximise the potency level of phenolic & monoterpene compounds. The combined activity in this product complies with 'Traditional Uses'.

HEMP SEED HONEY

Hemp Seed is high in protein and rich in essential fatty acids. Our 'Meluka' Organic Hemp Seed Honey blends Hemp Seed powder with our pure Australian Honey for a unique and nutritious blend.



AUSTRALIAN NATIVE RAW HONEY

Our honey produced from Native Melaleucas (tea tree), Leptospermum (jelly bush), Eucalypts & wild flowers grown naturally in the unique pristine Bungawalbyn Valley Basin in Northern NSW contain high levels of activity.

AUSTRALIAN NATIVE MELALEUCA ALTERNIFOLIA HONEY

MELUKA Honey aims to bring you the finest RAW honey products. Our honey is produced in the unique Bungawalbyn Valley Basin in Northern NSW and contain high levels of activity.



RETAIL: Available in 10.6oz jars - 7.9oz jars for Hon-E-Vite Active Serum

WHOLESALE: Available in various quantities for bulk order purchases



ECOLOGICALLY
VIRGIN - CERTIFIED



Image 1: Meluka Honey banner to be shown at the Natural Products Expo West