



COMPANY OVERVIEW

Financial, technical and investment services for the Blockchain marketplace

TechKnow Invest Roadshow, April 2018

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Forward looking statements



Certain statements contained in the Presentation Materials, including information as to the future financial or operating performance of the Company and its projects, are forward looking statements. Such forward looking statements:

- are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies;
- involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and
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OUR MISSION:

To be the leading Blockchain corporate advisory and cryptoasset management firm globally.

Key Team



Full Stack Cryptoasset Expertise



LEIGH TRAVERS
Managing Director

Leigh is Vice Chairman of the Australian Digital Commerce Association (ADCA) and Chair of the Initial Coin Offering (ICO) Industry Working Group. Leigh is a frequent presenter on Blockchain in Australia and overseas, and has extensive experience in the Wealth Management industry.



NEEL KRISHNAN
Company President

Neel has held senior positions at a number of US based hedge funds, and as a financial analyst at the Federal Reserve Bank of New York, where he published a number of academic papers. Neel leads DigitalX's US team and is a specialist in crypto-economic advisory for token supply models.



MIKE SEGAL
Chief Technology Officer

Mike is an expert in cryptography and machine learning and has worked at several Boston and San Francisco-based companies. Mike was a member of the first weekly Bitcoin Meetup group in the world, and conducts smart contract code auditing and reviews for DigitalX clients. Mike advises on security architecture for all DigitalX projects.



DAVID BEROS
Head of Product & General Manager Advisory

David has a background in managing quantitative trading strategies and equity capital raisings as an experienced stockbroker. David founded two financial services startups, and went on to specialise in digital product management roles for a large corporate clients looking to innovate and bring new products to market.

Our Focus

Our core focus is across 4 key areas:

1.

**ICO Management
& Corporate
Advisory**

2.

**Blockchain
Consulting &
Development**

3.

**Crypto-asset
Fund
Management**

4.

**Blockchain
investor education
and Crypto news
services**

Company History



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The world's first publicly listed blockchain company continues to add business lines

**ASX Listing
Bitcoin Mining
and Trading**
2014

**Blockchain
Software
Development**
2015

**Crypto-asset &
ICO Advisory**
2017

**Cryptoasset
Fund
Management**
2018

**Blockchain
Education and
Crypto news
Services**
2018



Capital Structure and Performance



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DigitalX posted a record US\$8m first half profit (HY2018)



SHARE PRICE
\$0.165 (06/4/18)

SHARES ON ISSUE*
~485,000,000

MARKET CAP
~\$80,000,000

FULLY DILUTED SHARES
~550,000,000

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ADVISORY SERVICES

Advisory Services Overview



DigitalX provides four stages of advisory services depending on the project scope required:

1. **Pre-ICO Setup and Technical Services**
2. **Token Sale Marketing**
3. **Introduction to the DigitalX Network**
4. **Post-ICO Advisory**

Timeline



Indicative Advisory Roadmap

DigitalX can provide a full range of end to end ICO services as required.

Week	Indicative ICO Advisory Roadmap
1	Project kickoff and setup of project management processes.
2	White paper discussion session and technical review commences.
3	Product, MVP or prototype design assessment and code review begins.
4	Initial white paper and product review commentary.
5	Marketing scoping workshops and strategic planning.
6	Final delivery of white paper and product design review.
7	Wallet management and security plan implementation.
8	Investor roadshow event planning and organisation.
9	Digital marketing content creation and strategy implementation.
10	Investor roadshow and strategic network introductions.
11	Final white paper release and marketing scale up.
12	Token sale commences.
13	Post ICO Advisory services

Clients



DigitalX has a successful track record of advising projects that have successfully raised **hundreds of millions** to bring exciting Blockchain technologies to market



CoinPoker



Singularity Net



SHIVOM



mosaic



BANKERA
BANK FOR THE DIGITAL ERA



ETHER PARTY

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BLOCKCHAIN CONSULTING AND DEVELOPMENT

Consulting Services Overview



DigitalX is bringing Cryptoassets into the world of traditional financial institutions.

1. **Security and Smart Contract Auditing**
2. **Technical Product and Platform Reviews**
3. **Blockchain Business Development Partnerships**

Consulting Services Overview



Australian Public Company Consulting

DigitalX will review the company's current product offerings and provide Blockchain consulting services to the board and management. DigitalX will then explore how distributed ledger technology can be integrated into the company's current business model.

ShareRoot

ASX:SRO



ASX:TTL

Public Sector Consulting

Blockchain is set to transform how government delivers regulation and services.



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CRYPTOASSET FUND MANAGEMENT

DigitalX Investments - Funds Management



DigitalX is bringing the Cryptoasset asset class into the world of traditional financial investment.

1. **DigitalX Fund; Invest directly into the Top 10 crypto-assets by market cap - provides access to one of the best performing asset classes in world over the past 5 years.**
1. **DigitalX Fund can also invest in Pre-ICO's to provide early stage investors access to the world's best Blockchain projects.**



Investment overview

DigitalX Fund

- 75% of assets will be invested into a basket of the top 10 cryptoassets, weighted by market capitalisation. Individual components will be capped at 20%, and the basket will be re-weighted on a monthly basis.
- 25% of funds will be invested in Pre-ICO opportunities, plus individual cryptoasset opportunities.

www.digitalx.com/digitalxinvestments

DigitalX Investments - Funds Management



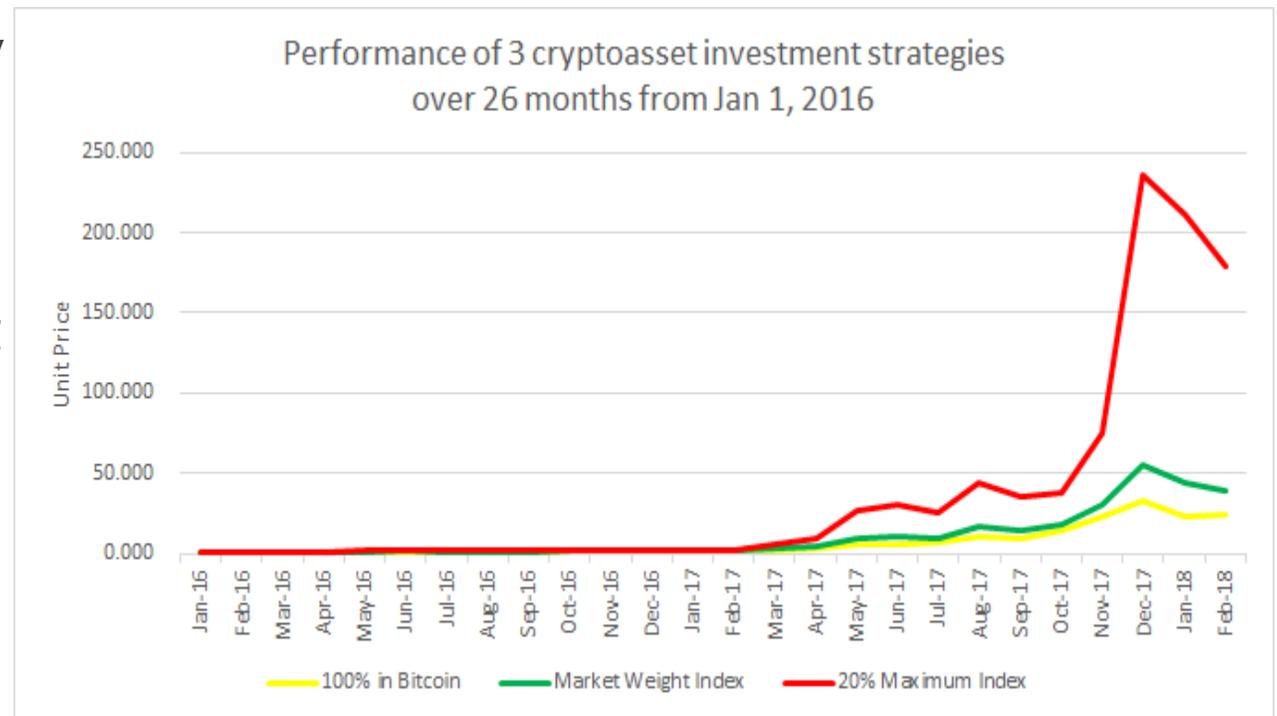
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Individual stock selection challenging due to high volatility and poor availability of company information.

DigitalX believes an index basket approach, re-weighted monthly is lowest risk approach to long-term capital appreciation.

Since Jan 1, 2016;

- Bitcoin up 24x
- Top 10 Index by Market Cap, up 39x
- Top 10 Index, 20% max weight index, up 179x



The Investment Team

Tim Davies is Head of DigitalX Investments and Portfolio Manager of the DigitalX Fund.

Mr Davies has worked in financial markets for more than 20 years, and was one of the first Australian Portfolio Managers to enter the Chinese equity market in 2003 with Ellerston Capital (2001-2009). He was also responsible for building a local research team of 20 investment analysts in Shanghai, China with Ellerston. Tim was also the Chief Investment Officer for the Caledonia Asia Fund (2010-2012), and Associate Director with Goldman Sachs (1998-2001).

Robert Wood is an Investment Analyst with DigitalX Investments.

Robert has over 20 years' experience as a board member leading businesses in the UK, USA and Australia. Robert's experience includes Business analysis driving performance improvement, pre and post-acquisition strategy planning and implementation. Robert's core skills are founded upon a solid business background gained with several leading technology driven companies. Robert has also turned around a number of loss making businesses into highly profitable, growing entities.



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Blockchain Education and Crypto news Services



Delivering access to industry leaders through video tutorials to help people understand cryptoassets.



www.coin.org

Multiplier Crypto Business News



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Digital news network for the businesses of Blockchain and cryptoassets.

www.multipliercrypto.com

The screenshot shows the website's interface. At the top left is the logo and name 'MULTIPLIER CRYPTO BUSINESS NEWS'. To the right is an advertisement for a smartphone with dimensions '728x90' and a 'BUY NOW' button. Below this is a navigation menu with links for 'HOME', 'BLOCKCHAIN', 'ICOS', 'PROFILES', 'VIDEOS', and 'ABOUT US'. A market ticker displays various cryptocurrencies and their prices, including CHSB, RADS, XTO, HYN, 808, and RFR. The main content area features a 'Latest Stories' section with a video thumbnail titled 'DigitalX posts record US\$8m first half profit' and a 'Decrypted' section with a candlestick chart and the word 'Sponsored'.

Summary

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BUSINESS INSIDER AUSTRALIA
Tech Insider Money & Markets Briefing Ideas Executive Life Video

MONEY & MARKETS

Australia's first Initial Coin Offering raises \$34 million

SIMON THOMSEN
OCT 15, 2017, 10:24 AM

FACEBOOK TWITTER REDDIT LINKEDIN EMAIL



Public Company to Convert Bitcoin to Stock in First-of-Its-Kind Fundraise

467 f g+ in 187 2

Michael del Castillo
Jul 31, 2017 at 13:00 UTC

FEATURE

As initial coin offerings (ICOs) start to come under regulatory scrutiny in the U.S., one Australian venture capital firm is experimenting with a new way to convert cryptocurrency into regulated



Bloomberg BANKERA RAISES \$29.6M IN PRE-ICO ROUND

Leigh Travers
DIGITALX
CEO

0:35 / 3:23



DigitalX Ltd

Financial, technical and investment services for the blockchain marketplace.

Perth | New York | Sydney

For more information, please contact clients@digitalx.com

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