



PROPERTY  
CONNECT

## Experienced sales executive John Munden to advise Property Connect as LiveOffer rollout continues

**Sydney, 19 April 2018:** Property Connect Holdings (ASX: PCH) has appointed a former global sales leader from Apple, John Munden, to advise the company on its sales process and customer experience for onboarding property managers.

John Munden will work closely with Property Connect CEO Darren Patterson and brings to the company two decades' sales operations and customer service expertise on both the B2B and B2C environments. Most relevantly and recently, Munden was involved at a senior level in building Apple's retail business into one of the company's growth engines in Europe and APAC.

CEO Darren Patterson said, "John will be of immediate benefit as we collaboratively work with and introduce our platform to more property managers and agents. He is passionate about delivering a great customer experience and ensuring new clients are efficiently onboarded."

The LiveOffer online rental platform has now successfully transacted in three states with different real estate managers in recent months. A feature of the LiveOffer trials has been the platform's ability to optimise outcomes for each participant in the leasing process.

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### For more information, please contact:

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### About Property Connect

Property Connect is an Australian based real estate services and technology company. The company has developed the LiveOffer platform, designed to create an easy, fair and transparent system under which potential tenants can negotiate the best offer on a rental property and where vendors can optimise buyer engagement in the sale of residential real estate.

The company is listed on the Australian Securities Exchange (ASX:PCH).

[www.propertyconnect.com](http://www.propertyconnect.com)

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