

ASX ANNOUNCEMENT

1 June 2018

Kogan.com to launch Kogan Mobile in New Zealand

Partnership agreement signed with Vodafone New Zealand

Kogan.com Limited (Kogan.com; ASX:KGN) has signed agreements with Vodafone New Zealand Limited (Vodafone) that will see Kogan.com offering telecommunications services in New Zealand.

Plan details of the offering to consumers will be released closer to the launch date.

David Shafer, Executive Director of Kogan.com, said Kogan is delighted to be partnering with Vodafone New Zealand to bring the benefits of Kogan Mobile to New Zealand.

“In Australia, Kogan Mobile has been delivering on its promise to save Aussies more of their hard-earned money, and hundreds of thousands of customers have already migrated to Kogan Mobile in Australia over the past two years.

“We’re thrilled to be partnering with Vodafone New Zealand, the largest mobile network operator in New Zealand, to bring Kogan Mobile to New Zealand customers,” Mr Shafer said.

Vodafone Consumer Director Matt Williams said the company was partnering with Kogan.com to deliver even greater competition in the New Zealand market.

“Kogan Mobile has been an enormous hit with consumers in Australia, and Vodafone New Zealand is excited to be partnering with Kogan.com to deliver more choice to mobile customers in the New Zealand market,” Mr Williams said.

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