

ASX ANNOUNCEMENT

5 June 2018

Response to Media Speculation

Kogan.com Limited (ASX: KGN, the Company) notes the media speculation overnight regarding a sale of shares by Mr Ruslan Kogan and Mr David Shafer. The Company wishes to advise that Mr Kogan and Mr Shafer did not receive a bid that was acceptable to them and, as such, no transactions have occurred.

Mr Kogan and Mr. Shafer are not currently in discussions to sell any shares.

ENDS