



ASX Release

22 June 2018

Investee company TinyTap raises US\$5M

Animoca Brands Corporation Limited (ASX:AB1, "the Company") is pleased to advise that its investee company TinyTap Ltd. ("TinyTap") has raised US\$5 million through a funding round led by Aleph Venture Capital.

TinyTap is an unlisted technology company that offers a platform for educators to create digital content and games for their classes seamlessly. Educators may share their games with other TinyTap users for free or sell them to families and students worldwide via the TinyTap marketplace. TinyTap offers a premium subscription model and boasts over 150,000 games across 24 languages.

Animoca Brands is an early stage investor in TinyTap and provided it with a total of US\$400,000 (approximately A\$543,000 at current exchange rate) in funding between 2015 and 2017. The Company is pleased that TinyTap has enjoyed considerable success since that time and looks forward to progressing any opportunities which arise between the two companies.

-ENDS

About Animoca Brands

Animoca Brands (ASX: AB1) publishes and develops a broad portfolio of mobile games and subscription products including several games such as Crazy Kings, Crazy Defense Heroes as well as products based on popular intellectual properties such as Garfield, Thomas & Friends™, Ever After High and Doraemon. The Company is based in Hong Kong and Finland. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#).

About TinyTap Ltd

TinyTap is a platform which empowers teachers to create educational games for their students. These games are later available for families worldwide to play and learn from. The company offers a premium subscription to its 150,000 games in 24 languages. Revenue is shared between the company and the teachers, providing them with an additional source of income. Based in Tel Aviv, Israel, the company was founded in 2012 by Yogev Shelley and Oren Elbaz.

Animoca Brands Corporation Limited

ACN 122 921 813

Level 7, 333 Collins Street, Melbourne VIC 3000

<http://www.animocabrands.com/>

For personal use only