



ASX Release

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Animoca Brands appoints former Rovio EVP of games Wilhelm Taht as strategic advisor

Highlights:

- Animoca Brands appoints Wilhelm Taht as strategic advisor to the Board of Directors
- Mr Taht is the former executive vice president of games at Rovio, developer and publisher of the market-changing *Angry Birds* brand, which has over 4bn downloads
- Mr Taht is a member of the board of directors of Nitro Games Oyj, Dodreams Ltd, and a management advisor for Remedy Entertainment
- Mr Taht believes strongly in the Company's strategy on blockchain gaming and AI

Animoca Brands Corporation Limited (ASX:AB1, "the Company") is pleased to announce that it has appointed Mr Wilhelm Taht as a strategic advisor to its Board of Directors.

Mr Taht is an experienced executive in the online, mobile and social media industries. He has worked in the mobile games industry since 2004 in roles overseeing sales, marketing, product and general management. Prior to its IPO, he recently spearheaded Rovio's turnaround as Executive Vice President of Rovio's games business, from 2016 to 2018. Rovio is the developer and publisher of the *Angry Birds* franchise, which has over 4 billion downloads to date.

Mr Taht is a member of the Board of Directors of Nitro Games Oyj, a Finnish mobile game developer and publisher of strategy games, and Dodreams Ltd the Finnish mobile games developer behind *Drive Ahead*. Mr Taht is also a management advisor at Remedy Entertainment, a Finnish game developer founded in 1995 and best known for developing the cinematic blockbuster action games *Max Payne*, *Alan Wake*, and *Quantum Break*.

Mr Taht holds an M.Sc. in Economics from Hanken School of Economics in Helsinki.

Yat Siu, co-founder and director of Animoca Brands, said "We welcome Wilhelm's considerable market expertise. As a contributor to the multi-billion dollar game brand *Angry Birds*, he brings powerful strategic value to Animoca Brands."

Wilhelm Taht commented: "I am thrilled to be joining Animoca Brands, a dynamic and promising company. I believe strongly in the company's management, vision, and strategy for blockchain gaming and AI, and look forward to the learnings, growth and work ahead."

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About Animoca Brands

Animoca Brands (ASX: AB1) publishes and develops a broad portfolio of mobile games and subscription products including several games such as *Crazy Kings*, *Crazy Defense Heroes* as well as products based on popular intellectual properties like Garfield, *Thomas & Friends*[™], *Ever After High* and *Doraemon*. The Company is based in Hong Kong and Finland. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#).

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