



ASX Release

11 July 2018

Update on Voluntary Suspension

Animoca Brands Corporation Limited (ASX:AB1, “Animoca Brands” or the “Company”) wishes to further clarify the Company’s request for voluntary suspension.

The Company advises that the proposed capital raise, outlined in its request for a trading halt (refer ASX announcement: 9 July 2018), has been substantially completed.

Further and in another development during the trading halt period, the Company also secured a strategic agreement with a leading consumer electronics company. The terms of the agreement are material in nature and pursuant to a product launch, which is scheduled for 4:00pm AEST, 11 July 2018 at a prominent Hong Kong technology conference.

Additional details will be provided on this agreement and the accompanying strategic capital raise before the commencement of normal trading on Thursday, 12 July 2018.

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About Animoca Brands

Animoca Brands (ASX: AB1) publishes and develops a broad portfolio of mobile games and subscription products including several games such as Crazy Kings, Crazy Defense Heroes as well as products based on popular intellectual properties such as Garfield, Thomas & Friends™, Ever After High and Doraemon. The Company is based in Hong Kong and Finland. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#).

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