

SkyHopper by Mobilicom establishes three new drone ecosystem partners

- Accelerates penetration and integration processes for SkyHopper, enabling increased market share
- Aggressive first-year goal of ten ecosystem partners for SkyHopper met
- New ecosystem partners leading to new design wins

23 July 2018 – Mobilicom Limited is pleased to announce it has established cooperation with three new drone ecosystem partners. This initiative is part of SkyHopper’s holistic approach for an end-to-end solution targeting the commercial and industrial drones and robotics market.

The cooperation accelerates penetration and integration processes for SkyHopper, and thereby enables potential for increased market share and higher revenues for Mobilicom.

Mobilicom has now established compatibility or cooperation with ten ecosystem companies within the commercial and industrial drones and robotics market, meeting with SkyHopper’s aggressive first-year goal. All are best-of-breed in their field and can serve several drone applications.

The three companies added are:

- **SmartAP by Sky-Drones** – develops flight control systems and autopilots which can be applied to a wide range of drone applications such as inspection, security & safety. The company has an outstanding background in research & development with customers already using its products in Europe and the US. The cooperation between SmartAP and SkyHopper led to a new design win in the UK for SkyHopper in Q2, with further growth potential.
- **Agrowing** – a leading Israeli company which is developing a high-end narrow-bands multispectral solution for remote and close sensing, with effective and immediate surveys for the agriculture industry.
- **Japan UAS Industrial Development Association (JUIDA)** – JUIDA is cooperating with domestic and foreign research centers, organisations and commercial entities to enable a healthy market growth in all applications.

“Being a part of this ecosystem is an important factor in becoming a major player in the commercial drone environment. It will lead to a higher penetration rate and an increase in market share and revenue,” Oren Elkayam, Mobilicom CEO stated. “SkyHopper keeps hitting or surpassing its targets despite aggressive first-year goals, and we are very confident that it will continue its success in the following years.”

ASX Announcement

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About Mobilicom

Mobilicom Limited (ASX: MOB) is a hi-tech company that designs, develops and delivers communication solutions for mission-critical and remote mobile private networks that can operate without the need for existing infrastructure. Mobilicom products and technologies are based on an innovative approach that merges 4G and Mobile MESH technologies. With versatile network topologies and a large product portfolio, Mobilicom offers several product families that have been commercially deployed. Mobilicom has developed proprietary technology for a product portfolio that is fully designed and developed in-house with the utmost flexibility and scalability to optimise to customer needs.

Mobilicom has two entities. The first is Mobilicom's core business entity, with solutions that cater to mission-critical communication in the Government and Enterprise sector with applications of Offshore Oil, Gas and Energy; Homeland Security and Public Safety and Unmanned Vehicles. The second is its Skyhopper entity, a provider of end-to-end hardware and software solutions which targets the Commercial and Industrial drones and robotics sector. SkyHopper's holistic approach enables drone manufacturers and service providers to focus on their own business objectives by reducing time-to-market, minimising resource expenditures and increasing their chances for success.

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