

25 October 2018

Director Appointment – Mr Firdhose Coovadia

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), a leading provider of enhanced eSports capabilities, is pleased to announce the appointment of Mr Firdhose Coovadia to the Board of Directors as an independent director, effective 25 October 2018.

Mr Coovadia has over 23 years of experience in investment banking, private equity, audit and investment gained in a variety of institutions including, KPMG, UBS Warburg, The National Investor and Essar Global Fund Limited.

He has extensive experience in emerging markets, having been involved in advising governments, parastatals and companies on the African continent, India, Europe and in the Middle East.

Mr Coovadia has played an integral role in many landmark African and Middle Eastern public and private equity transactions and has managed regional and global private equity funds. Leveraging his extensive business network, Firdhose has also played an active role in assisting portfolio companies with business development and cross-border transactions or business relationships across Africa, the Middle East and Asia. His experience spans several sectors including mining and natural resources, telecommunications, business process outsourcing, infrastructure, healthcare and manufacturing.

He has spoken on private equity investments in emerging markets at several international conferences including addressing the G20, WEF Africa, Middle East Capital Markets and Nordic Pensions & Investments.

Mr Coovadia is a qualified Chartered Accountant with a bachelors and honours degree in Commerce and Accounting from the University of Witwatersrand, South Africa.

He is an experienced C-Level executive and Director having built or led businesses across several emerging markets.

Commenting on the appointment, EM1’s Chief Executive Officer, Greg Stevens, noted:

“Firdhose is an outstanding C-Level executive offering the ideal mix of commercial expertise, operational excellence, and strategic insight. He has deep experience in key markets for Emerge Gaming. We are particularly pleased to have him join EM1 to assist the Company in the development and implementation of its emerging market and wider international strategy.”

Firdhose Coovadia, incoming Non-Executive Director, commented:

“I am very pleased to join the Board of Emerge Gaming during an exciting period of significant growth in the global eSports market. I am particularly excited to assist in the execution of the Company’s growth strategy and look forward to playing an integral role in accelerating Emerge Gaming’s international expansion in emerging markets”.

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About Emerge Gaming

Emerge Gaming Limited (ASX: EM1) is a leading eSports and Casual gaming tournament company. Emerge Gaming operates the online eSports and casual gaming tournament platform and lifestyle hub "Arcade X". Via this platform, casual, social and hardcore gamers can play more than 300 gaming titles against each other via their mobile, console or PC.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: www.emergegaming.com.au and view the Arcade X platform at www.ArcadeX.co

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