



crowd mobile

ASX Announcement | November 8th Crowd Mobile Limited (ASX:CM8)

Not for release to US wire services or distribution in the United States

Crowd Mobile Share Purchase Plan (SPP)

November 8th, 2018 - Global mobile entertainment and digital media company Crowd Mobile Limited (ASX: CM8 & FWB: CM3) (“Crowd Mobile” or “the Company”) is pleased to offer eligible Crowd Mobile shareholders in Australia and New Zealand the opportunity to participate in the Crowd Mobile Share Purchase Plan (SPP).

Participation is limited to \$15,000 of new Crowd Mobile shares per eligible shareholder.

The issue price per share under the SPP will be \$0.038 per share, which represents a 5% discount to the VWAP of Crowd Mobile shares traded on the ASX during the 30-trading day period prior to the date of this announcement, and a 5% discount to the closing price of Crowd Mobile shares on 7 November 2018.

The SPP aims to raise up to \$700,000 and is not underwritten. Crowd Mobile may decide to scale back applications under the SPP in its absolute discretion.

The SPP funds will be used to strengthen the Company’s balance sheet and pay down some further debt.

The Directors of Crowd Mobile have each committed to apply for their maximum entitlements under the SPP.

Full details of the SPP will be set out in the SPP Offer Booklet, which will be lodged with ASX and sent to eligible shareholders shortly.

The SPP is open to holders of fully paid ordinary shares in Crowd Mobile as at 7.00pm (AEST) on the record date of Wednesday, 7 November 2018 and whose address on the share register is in Australia or New Zealand, provided that such shareholder is not in the United States or acting for the account or benefit of a person in the United States.

Shares issued under the SPP will rank equally with existing shares of Crowd Mobile.

IMPORTANT NOTICE

This announcement does not constitute an offer, invitation or recommendation to subscribe for or purchase any security and neither this announcement nor anything contained in it shall form the basis of any contract or commitment. In particular, this announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. The securities in the proposed offering have not been and will not be registered under the U.S. Securities Act of 1933, or under the securities laws of any state or other jurisdiction of the United States.

CROWD MOBILE Ltd
ACN 083 160 909
crowdmobile.com

AMSTERDAM
95B Piet Heinkade
1019 GM Amsterdam
Netherlands

MELBOURNE
Level 4, 44 Gwynne St.
Cremorne, VIC 3121
Australia

For personal use only

Accordingly, the securities in the proposed offering may not be offered or sold, directly or indirectly, in the United States, except in a transaction exempt from, or not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. This document may not be released to US wire services or distributed in the United States.

A reference to \$ in this announcement is to Australian dollars.

Ends

For further information, please contact

Crowd Mobile

Domenic Carosa

Chief Executive Officer

M: +61 411 196 979 / +31 611 227 235

E: dom@crowdmobile.com

Media enquiries

Julia Maguire

The Capital Network

M: +61 419 815 386

E: julia@thecapitalnetwork.com.au

www.crowdmobile.com

About Crowd Mobile

Crowd Mobile Limited (ASX:CM8) is a global technology company creating digital platforms, building mobile products and working with digital influencers to make customers smile.

Crowd Mobile's business consists of three divisions: Q&A, Subscription and Crowd Media. The Q&A division connects those seeking answers with qualified experts, the Subscription division delivers mobile content including games, apps, music and video and the Crowd Media division is focused on the digital influencers industry. Crowd Media includes [Crowd.Agency](#) a digital influencer marketing agency and [Crowd.ly](#), an influencer commerce platform. All of the company's divisions are underpinned by its mobile payments and distribution network.

Crowd Mobile's networks are strengthened by its partnerships with hundreds of mobile carriers and some of the world's largest agencies, brands and media companies. The Q&A and Subscription divisions operate in over 60 countries and 30 languages and Crowd Media has worked with over 6,000 digital influencers worldwide. Crowd Mobile is listed on Australian (ASX:CM8) and German (FWB: CM3) stock exchanges. To learn more please visit: www.crowdmobile.com.

CROWD MOBILE Ltd

ACN 083 160 909

crowdmobile.com

AMSTERDAM

95B Piet Heinkade
1019 GM Amsterdam
Netherlands

MELBOURNE

Level 4, 44 Gwynne St.
Cremorne, VIC 3121
Australia

For personal use only